111TH ANNUAL CONVENTION & TRADE FAIR

October 10-12, 2018 Embassy Suites — La Vista, NE

Register by July 25

for "early-bird" discount & advance recognition on the convention app and agent brochure. Register online at www.iian.org/annualconvention.



SPONSOR/EXHIBITOR REGISTRATION

CONVENTION SPONSORSHIP

Emerald Sponsor- \$1,250

- 3 Full Convention Registrations (for company personnel)
- ♦ 10 Trade Fair tickets
- Recognition: Convention Program, Sponsor Board, Website and Convention App

Sapphire Sponsor- \$950

- 2 Full Convention Registrations (for company personnel)
- ◆ 5 Trade Fair tickets
- Recognition: Convention Program, Sponsor Board, Website and Convention App

Ruby Sponsor- \$750

- 1 Full Convention Registration (for company personnel)
- ♦ 2 Trade Fair tickets
- Recognition: Convention Program, Sponsor Board, Website and Convention App

Golf Sponsorships Available

 Holes, Lunch, Beverages, Contests, etc. See online registration for all the options.

PROGRAM / APP ADVERTISING

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(7" x 4 1/2 ") Horizontal	\$300
(3 1/2" x 4 1/2") Vertical	\$150
(3 1/2" x 2 1/4") Horizontal	\$75

Submit artwork by September 19, 2018

Convention App:

Drinted Program

Company Logo rotating on front page._____\$100

Submit Company logo file by Aug 17, 2018

LODGING INFORMATION

Embassy Suites

12520 Westport Parkway La Vista, NE

Phone: 402-331-7400

- ★ Lodging block held until September 16, 2018
- ★ Single/Double Rate: \$139.00 + tax

EXHIBITOR INFORMATION

- ★ October 11 Trade Fair 8x8 formal booth equipped with one skirted 6' table and two chairs.
- ★ Exhibitor Convention Package: includes Thursday Trade Fair food and a drink for up to 2 of your company's representatives. (Additional tickets can be purchased.)
- ★ Register and submit payment by July 25 to get your company's name listed in the Convention Registration Brochure which is mailed to our 2,000 members throughout Nebraska, and to be listed in advance on the Convention App.
- **★ Convention Recognition**: Pre and Post Convention publicity on <u>www.iian.org</u>, your company listed on the exhibitor roster in the Convention Program which is placed in every agent's registration packet.

Booth Fee: Members- \$475 / Non-Members- \$699 (until Sept 12, 2018—then increased by \$100)

★ Join the Big "I" and reserve your booth for the member price! Contact the IIAN office for details, 402-476-2951.

Reservation/Payment /Cancellation Deadlines:

- ★ All booth spaces must be reserved and paid for by September 12, 2018. After September 12, a \$100 late fee will be assessed to all new and unpaid registrations.
- **★** Booths will not be assigned prior to receiving payment.
- ★ All cancellations must be emailed to IIAN at office@biginebraska.org and/or through registration site.
- ★ In the event of a cancellation prior to September 12, all monies paid less a 15% service charge, will be refunded. Cancellations received between September 12 and September 30 will result in a charge of 25% monies paid. No refunds will be issued for cancellations received on or after September 30, 2018.

Entrance

BIG RED HOMECOMING SCHEDULE OF EVENTS

WEDNESDAY, OCTOBER 10

10:00 AM Registration Opens - 20th Annual Memorial Golf Tournament

11:00 AM Shotgun Start Woodland Hills Golf Course, Eagle

8:30 AM - 12:00 PM Dynamics of Service- 7 PC CEUs*

Speaker: Sam Bennett, CIC

12:00 PM—1:00 PM Lunch

1:00 PM - 4:30 PM Dynamics of Service—CONTINUED

6:30 PM—8:30PM Social Event/Networking – To Be Announced

Evening Open

THURSDAY, OCTOBER 11

CONCURRENT SESSIONS

Speaker: Sam Bennett, CIC

CE Track II: One-Hour Mini-Sessions (1 PC CEU Each*)

Pollution Update Speaker: Brian Dreyer, ARM, ASLI Flood Insurance Update Speaker: Larry Palmer, Seattle Specialty

Cyber Exposures Speaker: Marshall Ford, Five Nines

Professional Development Track: One-Hour Mini-Sessions (No CEUs)

Professional Development/Sales/Cross Selling

Speaker: Ken Smith (All Sessions)

11:45 AM – 1:15 PM Leadership Luncheon/Annual Meeting & Awards

CONCURRENT SESSIONS

1:30PM- 4:30 PM CE Track: Personal Lines Claim Scenarios (3 PC CEUs*)

Speaker: Sam Bennett, CIC

CE Track II: One-Hour Mini-Sessions (1 PC CEU Each*)

Morning Sessions Repeat

Professional Development Track: Selling Like A Human (No CEUs)

Speaker: Greg Chambers Sponsored by Nextgen

1:00 PM—4:00 PM Exhibitor Set-up

4:00 PM- 6:30 PM Trade Fair/Opening Reception

Nextgen Wine Bottle Ring Toss/Networking

6:30 PM—7:15 PM Reception/InsurPac Auction

7:15 PM – 8:30 PM Dinner & Performance featuring Funny Artist Sam Glenn

FRIDAY, OCTOBER 12

8:30 – 11:30 AM E&O Risk Management: Mock Trial – (3 Ethics CEUs*)

Featuring The Nebraska Big "I" Repertory

11:30 – 12:30 PM President's Luncheon

12:30PM- 3:30 PM E&O Risk Management: Meeting the Challenge of Change (3 Ethics CEUs*)

Speaker: Casey Roberts

^{*} Pending Approval by Nebraska Department of Insurance