

RISE to
the
CHALLENGE

BIG i SM | INDEPENDENT INSURANCE AGENTS OF
NEBRASKA

116th Annual Convention
September 11-13

COURSE DESCRIPTIONS

KEYNOTE PRESENTATION

"GO FIRE YOURSELF" | BRADLEY FLOWERS

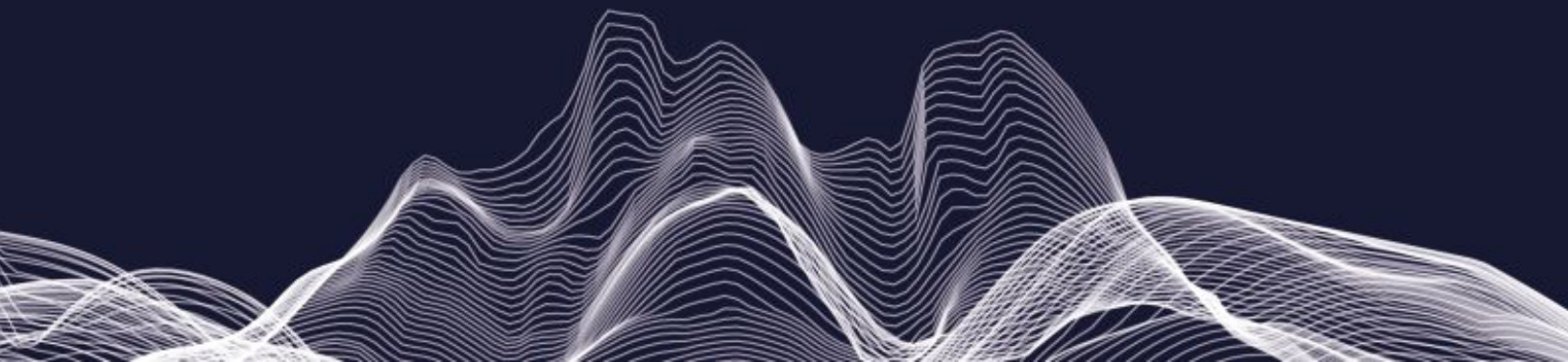
Discover the power of effective delegation in the insurance industry with our keynote presentation with Bradley Flowers, "Go Fire Yourself." Learn how to reclaim your time and accelerate your agency success as an insurance professional. This engaging presentation will empower you with practical strategies to delegate tasks and responsibilities, allowing you to focus on high-value activities that drive your success as an insurance professional.

HOW TO CREATE REFERRAL PARTNERS | BRADLEY FLOWERS

Unlock the potential for exponential growth in your business by creating a powerful referral partner network. Join us for an engaging keynote presentation where Bradley Flowers will take you through the exact strategy he used to create a vast referral partner network for his agency.

STREAMLINE THE HIRING PROCESS | BRADLEY FLOWERS

In this engaging and tactical presentation, Bradley will take you through the exact hiring process his team uses to recruit, hire, and train new team members.



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Q&A WITH BRADLEY FLOWERS

Join our keynote speaker, Bradley Flowers, in this open forum question and answer session. As the visionary behind Portal Insurance, a thriving independent agency, Bradley has successfully established a remarkable presence by leveraging the power of social media, personal branding, content creation, and cutting-edge technology. Now, he's graciously offering his extensive knowledge to help others achieve similar levels of success.

This unique class encourages participants to come prepared with their own thoughts, questions, and curiosities. Bradley's boundless expertise allows for an open dialogue about any topic of interest, enabling attendees to explore a wide range of subjects. Whether you're seeking advice on entrepreneurial endeavors, marketing strategies, building a personal brand, or understanding the dynamics of the insurance industry, this session presents an invaluable opportunity to tap into Bradley's wealth of wisdom.

