



COURSE DESCRIPTIONS

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AGRITAINMENT: WHEN DOES IT BECOME AN ISSUE FOR INSURANCE?

How about a “farm-cation”? Some will trade in the beach or snow and spend their vacation or a Saturday at the local farm/ranch for some family fun. Agritainment is a growing revenue stream for farmers and ranchers, but what happens when they don’t let their insurance carrier know of the “small” side business? Will the standard farm policy respond? As the saying goes, “it’s all fun and games, until someone gets hurt.” We’ll review some examples of Agritainment, where there may be coverage gaps and how to protect the insured with coverage endorsements.