



Foundation Fundraising 2019

Show me the MONEY!

Goals – 2017-2021

- Support Talent Network program in partnership with IIAN
- Achieve annual fundraising \$\$ goals

2017-18

BUDGET GOAL: \$40,240 (ADJUSTED)

- OCTOBER 11, 2017 GOLF TOURNAMENT
RAISED: \$20,415
- FEBRUARY, 2018 SILENT AUCTION – WINTER CONFERENCE
RAISED: \$ 5,000
- IIA – OMAHA BOWLING FUNDRAISER/ LANCASTER COUNTY MATCH
RAISED: \$ 2,350
- FUNDRAISING PLANNING DAY - APRIL 27, 2018
- ACADEMIC LEADERSHIP CIRCLE – RENEW BOARD COMMITMENT, REVAMP & REBRAND
RAISED: \$ 8,825
 - LARGE DONOR CAMPAIGN – GEAR UP
- TOTAL REVENUE – 12 Mos (8/31/18): \$ 36,590
- CONTRIBUTED TO TALENT NETWORK: \$ 37,550

2018-19

BUDGET GOAL: \$48,663

- OCTOBER 10, 2018 GOLF TOURNAMENT
RAISED: \$ 23,000
- IIAN DUES CHECK-OFF – BUDGET \$4,000
- APRIL, 2019 SILENT AUCTION – WINTER/SPRING CONFERENCE
BUDGET: \$ 10,000
- IIA – OMAHA BOWLING FUNDRAISER/LANCASTER COUNTY MATCH — BUDGET: \$ 2,500
- FUNDRAISING PLANNING DAY - APRIL, 2019
- REBRANDED SUSTAINED GIVING PROGRAM – ANNUAL GIVING & LARGE DONORS – BUDGET \$10,000
LARGE DONOR CAMPAIGN – GEAR UP
- TOTAL BUDGET – 12 Mos (8/31/19): \$ 49,500
- CONTRIBUTE TO TALENT NETWORK: \$ 48,663



Planning for the Future

FY: 9/1/2018 – 9/1/2019



Q1: Sept, Oct, Nov

- Oct 10 - Golf Tournament
- Plan Silent Auction

Q2: Dec, Jan, Feb

- Recruit Auction Sponsors
- Prep For Silent Auction
- Large Donors – Marketing Plan, Identify Whales

Q3: March, April, May

- April 3-4- Winter Conf. Silent Auction
- Oct 9, 2019 Golf tournament planning
- Planning Day; Rebrand Sustained Giving Program

Q4: June, July, Aug

- Renew Annual Giving \$\$\$
- Go after whales
- Recruit Golf Sponsors
- Finalize plans & budget for 2020 Fundraising
- IIAN Dues Check Off



Questions? More Information?

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