

Constant Contact Survey Results

Survey Name: 2018 Ann Conv Exhibitor Survey

Response Status: Partial & Completed

Filter: None

Feb 11, 2019 11:24:30 AM

1. Please enter the information indicated below (optional). - Responses

First Name:	Susan
Last Name:	Hupp
Company Name:	American Reliable

First Name:	Jeff
Last Name:	Magee
Company Name:	SFM

First Name:	Steve
Last Name:	Linbo
Company Name:	Markel

First Name:	Kelsey
Last Name:	Radebaugh
Company Name:	BASE

First Name:	Lori
Last Name:	Olson
Company Name:	Goldleaf Surety Services

First Name:	Mark
Last Name:	Schlange
Company Name:	Marketplace Nebraska

First Name:	Lorie
Last Name:	Estelle
Company Name:	Capital Premium Financing

First Name:	Rod
Last Name:	Muench
Company Name:	Muench Insurance

First Name:	Shawn
Last Name:	Wattier
Company Name:	RCIS

First Name:	Mike
Last Name:	Keegan
Company Name:	Imperial PFS

First Name:	David
Last Name:	Teche
Company Name:	The Essential Step

First Name: Brenda
Last Name: Koenig
Company Name: ProAg

First Name: Vicki
Last Name: Madsen
Company Name: Dairyland Insurance

2. Rate the pre-function preparations. - Comments

Answer

I didn't register, someone registered for me.

Cost of booth was equal to what I got in value and in comparison with other states - much cheaper, however cheaper isn't always better.

Always well organized and efficient. Well done!
none

3. Rate the on-site event. - Comments

Answer

didn't try the food and didn't attend the dinner. In fact this is the only trade show that I didn't attend any of the lunches or dinner. As a company rep that is a licensed agent, I find that going to the events (even the meals) are what builds the relationships with the agents. I really felt that the Nebraska BIG I wanted to keep the company people out. The networking event at the Alamo - not ideal for networking. Overall I was very disappointed in the trade show hours too. 1.5-2 hours is probably long enough for a trade fair.

Serving dinner at 8pm is really late, most at my table were getting a little grumpy. That would be the only thing I'd change!

Very smooth process.

none

4. Please indicate the importance of the following: - Comments

Answer

The attendee list would have been great to have the week before so that I could have made arrangements with agents who were attending for dinner (before the convention, plus it allows you some time to review and do some pre-prospecting homework.

Had to park in the boonies and cart all my booth stuff to set up and take down.

5. Did you download the IIAN Convention App? - Comments

Answer

Most of the other conventions are apps and are just easier to download and sign-on and go.
I prefer paper which I had
Only events I attended were the Wednesday Happy Hour and the Thursday Trade Fair, so I did not see the need to download the app
none
Mine never works always have to call in for assistance when registering.

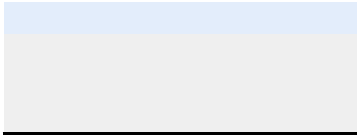
6. The Annual Convention committee is ready to start planning for next year's convention
Answer

I think that most other conventions have some time during that day to visit over breakfast and/or lunch. It varies but to go to all that effort for 2.5 hours and then split for dinner, wasn't enough. As noted, a little shorter on the trade fair as it was pretty sparse the last 30-40 minutes. If dinner is after, start eating more like 6:30. Overall, very nicely done!

The survey requires this field be completed, but I do not prefer any of them. Length of trade fair was perfect. Dinner following was fine. I like the 2.5 hours. Everyone had time to make their way around the event.
Keep it the same
I had to answer a question in order to submit. I thought it was all perfect. Love the auction after dinner. 2.5 hours exhibiting is great.
Actually I have no preference but I had to answer this question to get the survey done
2 Hours if no dinner would there be a substantial price reduction?

7. Do you have any suggestions for improving the 2019 Annual Convention (Oct 9-11, Your
Answer

Yes, don't change anything.
none
None



Respondent

tramaeker@americanreliable.com

mike.keegan@ipfs.com
dteche@theessentialstep.com

Respondent

tramaeker@americanreliable.com

jeff.magee@sfmic.com
mike.keegan@ipfs.com
dteche@theessentialstep.com

Respondent

tramaeker@americanreliable.com

dteche@theessentialstep.com

Respondent

tramaeker@americanreliable.com
lestelle@capitalpremium.net

rodmuench@muenchinsurance.com
dteche@theessentialstep.com

vicki.madsen@sentry.com
**at the Embassy Suites in
Respondent**

tramaeker@americanreliable.com

jeff.magee@sfmic.com

lestelle@capitalpremium.net

rodmuench@muenchinsurance.com
shawn.wattier@rcis.com

mike.keegan@ipfs.com

dteche@theessentialstep.com

vicki.madsen@sentry.com
**nes Conference Center,
Respondent**

mike.keegan@ipfs.com
dteche@theessentialstep.com
vicki.madsen@sentry.com