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INDEPENDENT INSURANCE AGENTS OF NEBRASKA, INC.
ANNUAL CONVENTION COMMITTEE
January 5, 2016 – 8:30 a.m. CST
Conference Call

Minutes

I. Call To Order, Introductions

II. Old Business

- A. 108th Annual Convention (2015)
– Participant Feedback, Survey Results

III. New Business

- A. 109th Annual Convention – Oct 25-27, 2016 – Younes – Kearney

1. Attendance Trends/Budgets Spreadsheet
 - a. Pricing: look into doing a Per Day price as well as a multiple full discount
2. Program Format – Discuss/Brainstorm
 - a. Historical Review
 - a. 2014 Member Survey
 - b. Program Goals – What Should They Be?
 - i. CE: Personal auto, try for the “current” hot topics
 - ii. Technology: Social Media/Cyber liability
 - iii. Mgt/Sales/Service make concurrent with CE topics
 - iv. Networking: _____
 - c. Program Structure:
 - i. Day 1: if as a “bonus”, make it worthwhile CE.
 - ii. Day 2: have full day CE prior to the TF & dinner
 - iii. Day 3: Maybe E&O concurrent with other CE
 - iv. Option: what if day 1 was not CE but management based such as compensation, perpetuation, hiring, contracts, sales etc?
3. Social Theme?: Halloween, microbrewery, Big Apple function

IV. Next Meeting Date: February 23 @ 8:30 am

V. Adjournment