

## Constant Contact Survey Results

**Survey Name:** 2015 Winter Conf Survey

**Response Status:** Partial & Completed

**Filter:** None

Aug 19, 2015 3:32:37 PM

### 1. Please enter your contact information below.

First Name	43
Last Name	43
Company Name	42
City	42

### 2. What is your position in the agency?

	Number of Response(s)	Response Ratio
Principal	13	28.2%
Manager	5	10.8%
Marketing Rep	1	2.1%
Producer	12	26.0%
CSR	10	21.7%
Underwriter	0	0.0%
Other	4	8.6%
No Responses	1	2.1%
<b>Total</b>	<b>46</b>	<b>100%</b>

### 3. Check up to 3 main factors which influenced your decision to attend this

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	<b>1</b>	<b>2</b>	<b>3</b>
Location (Kearney)	22 65%	10 29%	2 6%
Continuing Education	26 67%	7 18%	6 15%
Cost	5 33%	6 40%	4 27%
Program	10 38%	8 31%	8 31%
Networking with Agents	14 52%	9 33%	4 15%
Speakers	6 32%	7 37%	6 32%
Trade Fair	4 25%	6 38%	6 38%
Hotel Ramada Inn	0 0%	1 10%	9 90%
7 Comment(s)			

The E&O Risk management with Angie Heavener was a great resource and reminder. I enjoyed her presentation .thanks,Nancy Slocum	nslocum@unicogroup.com
I needed to meet with my First Comp underwriter in person.	bart@walter4you.com
Location and venue are fine as well	bobg@mrhinsurance.com
Love that you are getting more Farm Continuing Ed and that it qualifies for the farm certification. Also having the CISR at the same time.	tengell.homet11@insuremail.net
Helping to maintain a sense of what is going on in the industry through contact with other agents.	jchristensen@christenseninsurance
I come to meet new companies and look into new contracts.	mark@reiserins.com
I would have to say three things about Ramada compared to the Holiday Inn. They are getting around the motel, smell and the old style of the facility compared to the Holiday Inn I stayed at 3 years ago.	dlarsen@cornerstoneconnect.com

4. If you were a first-time attendee, what motivated you to attend?(Check all that apply)		
	Response(s)	Response Ratio
CE sessions	5	71.4%
Networking with other agents & companies	6	85.7%
Affordable price	2	28.5%
Promo material from the Big "I"	1	14.2%
Other	0	0.0%
<b>Total</b>	<b>7</b>	<b>100%</b>

5. What do you like best about the conference?		
	Number of	Response
CE Sessions - Casey Roberts	14	30.4%
CE Session - Angie Heavener	7	15.2%
CE Sessions - Paul Martin	4	8.6%
CE Sessions - Chuck Hembree	2	4.3%
Trade Fair - Exhibits	1	2.1%
Interaction with other agents/company reps	16	34.7%
Trusted Choice Marketing - Lunch presentation by Sydney	0	0.0%
Other	2	4.3%
No Responses	0	0.0%
<b>Total</b>	<b>46</b>	<b>100%</b>

**6. What did you like the least? And/or other comments.**  
20 Response(s)

no cookies for afternoon break.	nkinnaman@farmersnational.com
Missed seeing some of our Company representatives	nslocum@unicogroup.com

I always like your meetings. Very informative and helpful. I really liked Angie Heavener's presentation! She was great! The Risk session with Chuck Hembree got a little long, seemed as though it was really repetitive, but a good way to get that stuck in our brains!!	dodonnell@thehomeagency.com
Motel room, not all things were functioning also meeting rooms very cold.	ogwriter@q.com
Trade fair after the afternoon session. I've always liked it during the noon hour - gets one up and moving around.	mrishel@barneyinsurance.net
The venue	mschroeder.homet11@insuremail.n
Had to leave early on Wednesday so didn't get to the trade fair.	tina@stuehrenbergagencyinc.com
I've always thought the Big I staff does a nice job with both conventions.	bart@walter4you.com
Ramada is a little outdated.	bf53418@windstream.net
The meal at noon on Thursday wasn't very good, but everything else was wonderful from the presenters to the venue	cstepanek@christenseninsurance.c
The Ramada seems kind of run down.	l_shada@abbnebraska.com
Nice Job!	tengell.homet11@insuremail.net
Nothing. It was a good conference	jchristensen@christenseninsurance
While Casey Roberts is a good speaker, the content was very elementary and seemed more suited to a brand new agent. His topics were supposed to be about Farm/Ag, but little seemed to actually be discussed about Farm/Ag. I would think for this type of topic it would be best to have a speaker from the Midwest, not California.	heather@abi.agency
Room had no warm/hot water from bathroom sink...only cold on both faucets....shower however was OK...so I got by.	esmfnia@yahoo.com
Possibly need 1/2 hour longer lunch breaks for time to attend to other details.	jnoble@cornerstoneconnect.com
None	dmoderow@ryderinsurance.com
The CISR class being apart of the conference, it was very distracting and I had to test and found myself listening to music from the other room next to us as the hotel staff already started cleaning up. I like the CISR classes but not in this atmosphere.	sbates@eni-grp.com
Having to stay late on the last day of the convention to take a test is not my favorite.	cscherer@cornerstoneconnect.com
No other comments	hmiles@tic-ne.com

### 7. Rate the following components of the conference that you personally attended:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	N/A	Poor	Fair	Good	Excellent
Wednesday Lunch	5 15%	0 0%	4 12%	19 58%	5 15%
Wednesday - Trade Fair & Reception	7 21%	0 0%	1 3%	15 45%	10 30%
Wednesday Prime Rib Dinner Buffet	12 36%	0 0%	1 3%	11 33%	9 27%
Thursday Lunch	4 12%	5 15%	11 33%	12 36%	1 3%

Did not attend any of the above events	32	0	0	1	0
	97%	0%	0%	3%	0%

5 Comment(s)

I know you can't control the weather so the missing exhibitors was not Big I's fault. I am never a fan of the boxed lunches especially when all that is left is Tuna.	nkinaman@farmersnational.com
I did not attend either lunch.	bart@walter4you.com
I believe the Trade Fair could be shorten and a couple of vendors I talked to agreed!	bobg@mrhinsurance.com
Replace tuna sandwiches with some other kind of meat option.	mgerken@tic-ne.com
good	jim@statebankofodell.com

**8. Rate the following CE Sessions of the conference that you personally attended:**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	N/A	Poor	Fair	Good	Excellant
Wed- E&O Risk Management - Angie Heavener	19 54%	0 0%	2 6%	6 17%	8 23%
Wed- Ag Risk Management - Casey Roberts	21 60%	0 0%	1 3%	5 14%	8 23%
Wed- Equipment Breakdown - Casey Roberts	21 60%	0 0%	3 9%	7 20%	4 11%
Wed- Ag Risk Management - Casey Roberts	25 71%	0 0%	0 0%	5 14%	5 14%
Thur- Managing Ins. Consumers in the Digital Age - Paul Martin	25 71%	0 0%	0 0%	6 17%	4 11%
Thur- Ag Workers Compensation - Casey Roberts	22 63%	0 0%	1 3%	6 17%	6 17%
Thur- CISR Elements of Risk Management - Chuck Hembree	27 77%	1 3%	2 6%	3 9%	2 6%
Thur- Ag Challenging Exposures- Casey Roberts	22 63%	0 0%	1 3%	6 17%	6 17%
Thur- Understanding Business Income - Paul Martin	30 86%	0 0%	0 0%	3 9%	2 6%

5 Comment(s)

It's hard to cover WC in 3 hours.	bart@walter4you.com
Had to leave early on Thursday...at noon.	bobg@mrhinsurance.com
I really like Chuck Hembree as a presenter but I had a hard time staying interested in Risk Management honestly.	darends@thehomeagency.com
I have taken CISR classes @Big I office w/UNICO teacher who makes the class interesting & relatable. Mr Hembree just basically followed the book which if that is all you are doing, I can read myself without an instructor.	cscherer@cornerstoneconnect.com
No other comments	hmiles@tic-ne.com

**9. Rate the following facility components of the conference.**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Poor	Fair	Good	Very Good	Excellent
Ramada Inn - Banquet Food & Service	1 3%	5 13%	18 45%	11 28%	5 13%
Ramada Inn - Sleeping Rooms	4 13%	11 34%	12 38%	5 16%	0 0%
Ramada Inn - Free Breakfast	0 0%	9 29%	7 23%	10 32%	5 16%
Classroom Setup: Audio-Visual, Comfort	1 2%	6 14%	19 45%	13 31%	3 7%

8 Comment(s)

ran out of coffee a few times but that is to be expected with a large group of people all going to break. The audio wasn't working on Casey's first day but he did a good job projecting his voice.	nkinaman@farmersnational.com
Very cold in the room that we ate lunch in Wednesday at noon. The Ramada is just kind of an outdated/dirty place to have any kind of a conference. Should try either the Holiday Inn or Younes Convention Center	mschroeder.homet11@insuremail.n
Had to wear my jacket both days, very cold in the rooms.	tengell.homet11@insuremail.net
the first room I checked into had unmade beds. they forgot to clean it from the first person that stayed there prior to me.	mark@reiserins.com
It was quite cold in the building the entire conference. Not sure if this was to keep us more awake, but it was not the most comfortable being so cold.	heather@abi.agency
Class rooms were cold.	darends@thehomeagency.com
Need more space between tables	dmoderow@ryderinsurance.com
I was only there for the one day.	cscherer@cornerstoneconnect.com

**10. Please check any of the topics you would like to see at the 2016 conference.**

	Response(s)	Response Ratio
Farm/AgRisk Mgmt	11	25.0%
Farm Liability	15	34.0%
Farm Property/Marine	14	31.8%
Crop Insurance	5	11.3%
Ag Pollution	6	13.6%
Ag Crime	4	9.0%
Ag Equip breakdown & spoilage	9	20.4%
Forage & Livestock Risk Protection	6	13.6%
Farm Auto & Equipment	22	50.0%
Workers Comp	9	20.4%
Umbrella & Excess	18	40.9%
Leases	5	11.3%
Crime Coverage	4	9.0%
Equine Coverage	3	6.8%
Business Income	8	18.1%
Additional Insureds	12	27.2%

CGL Update	16	36.3%
CPP Update	10	22.7%
Homeowners	17	38.6%
Personal Auto Policy	16	36.3%
Other	3	6.8%
<b>Total</b>	<b>44</b>	<b>100%</b>

5 Comment(s)

whatever	masughroue@abtbank.com
Cyber Liability	bobg@mrhinsurance.com
Pollution/Manure-farm exposure	jchristensen@christenseninsurance.com
The WC class made me aware that I need to take more WC classes.	bart@walter4you.com
I liked having CISR class available at the conference.	darends@thehomeagency.com
I heard lots of good comments from other agents attending about the farm risk sessions.	cscherer@cornerstoneconnect.com
No other comments	hmiles@tic-ne.com
good variety	jim@statebankofodell.com

#### 11. Other comments?

3 Response(s)

Overall I had a terrific experience at the conference. Thanks again!	mgerken@tic-ne.com
IIAN staff always friendly.	esmfnia@yahoo.com
Thank you for all your efforts and work in putting on these sessions. Appreciated the opportunity to have more exposure to the legislative team.	cscherer@cornerstoneconnect.com



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