

1. Please indicate your position in your agency:		
	Number of Response(s)	Response Ratio
Owner/Principal	13	25.4%
Producer	17	33.3%
Customer Service Rep/Account Executive	10	19.6%
Manager/Supervisor	8	15.6%
Other	2	3.9%
No Responses	1	1.9%
Total	51	100%

* Please indicate your position in your agency:

Answer	0%	100%	Number of Responses	Response Ratio
Owner/Principal			13	25.4%
Producer			17	33.3%
Customer Service Rep/Account Executive			10	19.6%
Manager/Supervisor			8	15.6%
Other (View all)			2	3.9%
No Responses			1	1.9%
Totals			51	100%

2. Please indicate your general level of interest in attending a future Big "I" Winter Conference:		
	Number of Response(s)	Response Ratio
Not Interested	0	0.0%
Slightly Interested	3	5.8%
Interested	21	41.1%
Very Interested	26	50.9%
No Responses	1	1.9%
Total	51	100%
3 Comment(s)		

This conference seems geared for more the rural/farm agents and we don't write these types of risk in our agency.	dskora@quinninsurance.com
We have cut back to attending 1 conference per year, but we have agents that may not be able to attend in the Fall who will be interested in attending the Winter conference.	vtyler@tic-ne.com
I enjoy coming to Kearney for the Winter Conference to meet my AFIS renewal requirements and the distance is better for being in the western part of the state.	kimm@mnb1.com

* Please indicate your general level of interest in attending a future Big "I" Winter Conference:

Answer	0%	100%	Number of Responses	Response Ratio
Not Interested			0	0.0%
Slightly Interested			3	5.8%
Interested			21	41.1%
Very Interested			26	50.9%
No Responses			1	1.9%
Totals			51	100%

3. Please rank the following months for future conferences in relation to how likely you would be to attend:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	No Way	Least Likely	Somewhat Likely	More Likely	Most Likely
February	4 8%	9 18%	14 29%	10 20%	12 24%
March	5 10%	4 8%	12 24%	21 43%	7 14%
April	0 0%	6 12%	8 16%	16 33%	19 39%
May	5 10%	14 29%	9 18%	11 22%	10 20%

12 Comment(s)

I think before any decision is made as to when we need to look at more than just the last 3 years history. Traditionally, what has been the situation? Is moving to a different month going to improve attendance? How will that work with sponsors?	cesmithins@hotmail.com
March would have to be after crop selling closing date	bob@ahia.com
Move to mid February after Valentine's Day	djschilz@abtbank.com
Ranked future conferences around our crop ins. business	donna@midplns.com
April is a busy month for a lot of agencies. If you do May you may need to change the name to the Spring Conference. :)	dsykora@quinninsurance.com
Couldn't really call it WINTER if it were in April or May. :)	jlarkin1@windstream.net
A week or two later in February...not sure of surrounding States dates and conflicts.	bobg@mrhinsurance.com
Because of the weather, it would be beneficial to slide it one or more months later.	vtyler@tic-ne.com
Spring is better for our weather. It is understandable to want to schedule around crop insurance sales closing as it is a large part of our agency's business as well.	kimm@mnb1.com
I would attend in Feb as it is a "slow" month but weather is often prohibitive. March would be ok if it does not conflict with CIC update in Denver or Arizona which are always the middle 2 weeks. With that in mind April may be better. May is hail season so will be busy and no conference attendance.	katie@insurancebykatie.com
March is basketball season!	mmiller@tecfedbank.com
The last weeks in March after High School basketball is over would be best for me.	shannon@nebnet.net

Details

1 = No Way , 2 = Least Likely , 3 = Somewhat Likely , 4 = More Likely , 5 = Most Likely

Answer	1	2	3	4	5
February	4 (8%)	9 (18%)	14 (28%)	10 (20%)	12 (24%)
March	5 (10%)	4 (8%)	12 (24%)	21 (42%)	7 (14%)
April	0 (0%)	6 (12%)	8 (16%)	16 (32%)	19 (38%)
May	5 (10%)	14 (28%)	9 (18%)	11 (22%)	10 (20%)



Hold the mouse over each color of the bar to see the number of respondents.

Answer	Number of Responses	Rating Score*
February	49	3.3
March	49	3.4
April	49	4.0
May	49	3.1

4. Based on the previous months listed, choose what part of the month you would prefer for each month.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Beginning of the Month	Middle of Month	End of the Month	Doesn't Matter
February	7 14%	9 18%	16 33%	17 35%
March	7 14%	8 16%	23 47%	11 22%
April	17 35%	12 24%	4 8%	16 33%
May	13 27%	8 16%	0 0%	28 57%

5 Comment(s)

Not sure May would be a good month to do this. Just a feeling.	cesmithins@hotmail.com
Farmer's Mutual annual meetings may conflict.	mnaylor@christenseninsurance.com
I think a later date in February makes the best sense!	bobg@mrhinsurance.com
Beginning to middle of the month is best time frame.	kimm@mnb1.com
Late Feb may work weather wise but who knows. As mentioned above, I always attend CIC update in Denver or Arizona in March which fall usually between the 12th and the 18th each year. (Mid Month) so the 1st or last weeks in March would be best. I also know of other agents who attend the Denver CIC so this does not affect just me. Anytime in April is fine. May is hail season & graduations etc so...	katie@insurancebykatie.com

Details

1 = Beginning of the Month , 2 = Middle of Month , 3 = End of the Month , 4 = Doesn't Matter

Answer	1	2	3	4
February	7 (14%)	9 (18%)	16 (32%)	17 (34%)
March	7 (14%)	8 (16%)	23 (46%)	11 (22%)
April	17 (34%)	12 (24%)	4 (8%)	16 (32%)
May	13 (26%)	8 (16%)	0 (0%)	28 (57%)



Hold the mouse over each color of the bar to see the number of respondents.

Answer	Percentage Breakdown				Number of Responses	Rating Score*
February	14%	18%	32%	34%	49	2.9
March	14%	16%	46%	22%	49	2.8
April	34%	24%	8%	32%	49	2.4
May	26%	16%	0%	57%	49	2.9

5. If the 2017 Winter Conference were held on the following dates (instead of February 1-2) at the Holiday Inn in Kearney, please indicate how likely you would be to attend:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	No	Maybe	Probably	Yes
April 13-14 (Thursday-Good Friday), 2017	17 33%	10 20%	16 31%	8 16%
May 9-10 (Tues-Wed), 2017	8 16%	14 27%	24 47%	5 10%

8 Comment(s)

Good Friday is not a good time to have a conference. Period.	cesmithins@hotmail.com
Good Friday is not a good day.	bob@ahia.com
It would not be good to have conferences on Good Friday, or any other holiday.	knienhueser@jones-ins.com
Although the Easter week might create a problem. The May dates may effect college graduations??	bobg@mrhinsurance.com
It just depends on who was able to make it to the Fall conference. Our FR agents in BBow would probably prefer to go to the conference in Kearney.	vtyler@tic-ne.com
really like April but not over the Easter days	Lkuhlmann@tecfedbank.com
The idea of having the conference before the weekend would be nice for those who have to travel.	kimm@mnb1.com
I would AVOID Good Friday... avoid Holy Week altogether. I'm sorry, but why would we schedule during that time? Certainly I am not the only one that observes the solemnity of that week? Maybe in May - that gets into graduations and hail season and mothers day	katie@insurancebykatie.com

Details

1 = No , 2 = Maybe , 3 = Probably , 4 = Yes

Answer	1	2	3	4
April 13-14 (Thursday-Good Friday), 2017	17 (33%)	10 (19%)	16 (31%)	8 (15%)
May 9-10 (Tues-Wed), 2017	8 (15%)	14 (27%)	24 (47%)	5 (9%)



Hold the mouse over each color of the bar to see the number of respondents.

Answer	Number of Responses	Rating Score*
April 13-14 (Thursday-Good Friday), 2017	51	2.3
May 9-10 (Tues-Wed), 2017	51	2.5

6. Please enter your contact information below to qualify for drawing (optional).

First Name	47
Last Name	47
Company Name	47
City	47