



INDEPENDENT INSURANCE AGENTS OF NEBRASKA

Constant Contact Survey Results

Survey Name: Winter Conf Date Preference Survey

Response Status: Partial & Completed

Filter: None

3/17/2016 9:57 AM CDT

TextBlock:

IIAN's Winter Conference is traditionally held in early February in order to avoid conflicts with other state's conferences, and be well ahead of the March 15 crop insurance deadline. However, in the last three years, winter storms have made it difficult-impossible for some members to attend the conference - so we'd like to know what your preferences are about the best month(s) to hold the conference in the future. This is literally a 60-second survey! Please take a minute to give us your opinion - and you'll be entered in a drawing to win a free Winter Conference registration (hotel/travel expenses not included). Thank you, Jim Steider, Chairman IIAN Farm & Small Agents Committee

*Please indicate your position in your agency:

Answer	0%	100%	Number of Response(s)	Response Ratio
Owner/Principal			13	25.4 %
Producer			17	33.3 %
Customer Service Rep/Account Executive			10	19.6 %
Manager/Supervisor			8	15.6 %
Other			2	3.9 %
No Response(s)			1	1.9 %
Totals			51	100%

*Please indicate your general level of interest in attending a future Big 'I' Winter Conference:

Answer	0%	100%	Number of Response(s)	Response Ratio
Not Interested			0	0.0 %
Slightly Interested			3	5.8 %
Interested			21	41.1 %
Very Interested			26	50.9 %
No Response(s)			1	1.9 %
Totals			51	100%

*Please rank the following months for future conferences in relation to how likely you would be to attend:
1 = No Way, 2 = Least Likely, 3 = Somewhat Likely, 4 = More Likely, 5 = Most Likely

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
February						49	3.3
March						49	3.4
April						49	4.0
May						49	3.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

*Based on the previous months listed, choose what part of the month you would prefer for each month.
1 = Beginning of the Month, 2 = Middle of Month, 3 = End of the Month, 4 = Doesn't Matter

Answer	1	2	3	4	Number of Response(s)	Rating Score*
February					49	2.9
March					49	2.8
April					49	2.4
May					49	2.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

*If the 2017 Winter Conference were held on the following dates (instead of February 1-2) at the Holiday Inn in Kearney, please indicate how likely you would be to attend:

1 = No, 2 = Maybe, 3 = Probably, 4 = Yes

Answer	1	2	3	4	Number of Response(s)	Rating Score*
April 13-14 (Thursday-Good Friday), 2017					51	2.3
May 9-10 (Tues-Wed), 2017					51	2.5

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Please enter your contact information below to qualify for drawing (optional).

Answers	Number of Response(s)
First Name	47
Last Name	47
Company Name	47
City	47