

INDEPENDENT INSURANCE AGENTS OF NEBRASKA  
FARM & SMALL AGENT COMMITTEE  
November 28, 2018 Meeting Agenda

- I. Call To Order, Introductions and Attendance
  
- II. Review of Previous Conferences
  - A. Survey Results
  - B. Attendance, Format, Program Topics
  
- III. Discussion of 2019 Conference
  - A. Program Format
    - i. How to Handle Participation CE's
    - ii. Larger (7 Hour) Courses or Smaller (1 Hour) Breakout Sessions
    - iii. Non-CE Courses
  - B. Program Content and Speakers
    - i. Ag Courses
    - ii. P&C Courses
    - iii. Participation CE Courses
    - iv. Non-CE Courses
  - C. Strategic Directions
    - i. Pricing
    - ii. Marketing
    - iii. Other Ideas
  
- IV. Next Meeting Date