Bear and surplus lines licenses, as well as the CPCU designation. Professional liability products for independent insurance agencies in Rod is the owner of Muench Insurance, LLC, a wholesaler of growth of McGowan management industries. He is responsible for the development and Karl Seebacher has over 25 years of experience in the insurance and risk management, agency operations, automation, and strategic planning. 

Matt Holman Matt served as legal counsel for the Department of Insurance since 2011 before being named as the Department’s general counsel in 2017. Matt holds a Bachelor of Arts degree in Psychology with minors in Political Science, English, and Math from the University of Nebraska-Lincoln, and a Juris Doctorate from the University of Nebraska College of Law.

Cheryl Koch, CPCU, CIC, ARM, AAI, API, AAM, AIM, AIS, ARP, ACSR, AFIS Cheryl is President and CEO of Agency Management Resource Group located in Roseville, California. She consults on marketing and sales management, agency operations, automation, and strategic planning.

Karl Seebacher Karl Seebacher has over 25 years of experience in the insurance and risk management industries. He is responsible for the development and growth of McGowan’s agent/broker relationships across the US, and assists with the overall strategy of McGowan’s Active Shooter Workplace Violence programs.

Rod Muench, CPCU Rod is the owner of Muench Insurance, LLC, a wholesaler of professional liability products for independent insurance agencies in Nebraska, Iowa, and surrounding states. He holds numerous state producer and surplus lines licenses, as well as the CPCU designation.

Shawn Rossi Shawn earned his undergraduate degree in Atmospheric Science at UC Davis and his Masters at the University of Arizona. He has been with the National Weather Service since 2002 and worked in San Juan, Puerto Rico; Texas; Oregon; and Hastings, Nebraska where he has been the lead forecaster for the past eight years.
Thank You Conference Sponsors!

**Diamond:** Nebraska Agency Services Corporation

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### Wednesday, April 3

7:30 AM  
Registration Opens  
Continental Breakfast  
*Sponsored By Donegal Insurance Group*

8:30 AM  
**Personal Lines Misc Covers**  
Room A  
*Sponsored By AAA Nebraska*

8:30 AM  
**Mini Sessions 1 CE Each**  
Room C  
*Sponsored By Motorists Insurance*

8:30 AM  
**Mini Sessions 1 CE Each**  
Room D  
*Sponsored By EMU*

9:30 AM  
**Mini Sessions 1 CE Each**  
Room C  
*Sponsored By Motorists Insurance*

9:30 AM  
**Mini Sessions 1 CE Each**  
Room D  
*Sponsored By MARM*

10:30 AM  
**Mini Sessions 1 CE Each**  
Room C  
*Sponsored By EMC Insurance*

10:30 AM  
**Mini Sessions 1 CE Each**  
Room D  
*Pivot Insurance 101—Paul Friskopp*

11:45 AM  
**Lunch**  
*Loper Hall North*

12:30 PM  
**Wild About Ethics! 3 Ethics CE’s**  
Room C  
*Sponsored By Ringwalt & Liesche*

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### Thursday, April 4

7:30 AM  
Registration Opens  
Continental Breakfast  
*Sponsored By Imperial Premium Finance*

8:30 AM  
**CRAKE Program—No CE’s**  
Room A  
*Sponsored By Columbia Insurance Group*

8:30 AM  
**InsurTech Revolution 2 CE’s**  
Room C  
*Sponsored By NAU Country*

10:30 AM  
**Mini Sessions 1 CE Each**  
Room A  
*Crop Insurance Expert Panel—Sponsored By NAU Country*

10:30 AM  
**Mini Sessions 1 CE Each**  
Room C  
*Active Shooter Insurance—K. Seebacher*

10:30 AM  
**Mini Sessions 1 CE Each**  
Room D  
*Disaster Preparedness—Cindy Gessert*

11:45 AM  
**Lunch**  
*Ballroom II*

12:30 PM  
**Wild About Ethics! 3 Ethics CE’s**  
Room C  
*Sponsored By Ringwalt & Liesche*