

INDEPENDENT INSURANCE AGENTS OF NEBRASKA
FARM & SMALL AGENT COMMITTEE
December 6, 2019 Meeting Agenda

- I. Call To Order, Introductions and Attendance

- II. Review of Previous Conferences
 - A. Survey Results
 - B. Attendance, Format, Program Topics

- III. Discussion of 2020 Conference
 - A. Program Format
 - i. Larger Courses vs. Smaller (1 Hour) Breakout Sessions
 - ii. Non-CE Courses
 - B. Program Content and Speakers
 - i. Ag Courses
 - ii. P&C Courses
 - iii. Participation CE Courses
 - iv. Non-CE Courses
 - v. CISR William T. Hold Subjects
 - C. Strategic Directions
 - i. Pricing
 - ii. Marketing
 - iii. Other Ideas

- IV. Next Meeting Date