I. Call To Order, Introductions and Attendance  

II. Review of Previous Conferences  
   A. Survey Results  
   B. Attendance, Format, Program Topics  

III. Discussion of 2020 Conference  
   A. Program Format  
      i. Larger Courses vs. Smaller (1 Hour) Breakout Sessions  
      ii. Non-CE Courses  
   B. Program Content and Speakers  
      i. Ag Courses  
      ii. P&C Courses  
      iii. Participation CE Courses  
      iv. Non-CE Courses  
      v. CISR William T. Hold Subjects  
   C. Strategic Directions  
      i. Pricing  
      ii. Marketing  
      iii. Other Ideas  

IV. Next Meeting Date