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INDEPENDENT INSURANCE AGENTS OF NEBRASKA, INC.
FARM & SMALL AGENT COMMITTEE
2018 Winter Conference – February 20-21 – Holiday Inn, Kearney

Aug 23, 2017 – 10:00 AM, CST Conference Call

Agenda

- I. Call To Order, Introductions, Attendance
- II. Prior Conferences
 - A. 2016 & 2017 Conferences – Review Survey Results
 - B. Prior Conferences – Review Attendance, Format, Program Topics
- III. 2018 Conference
 - A. Program Format
 - i. Should focus be on Ag and crop insurance (ie, no general P&C courses)?
 - ii. CE: Two concurrent tracks/speakers as in recent past? Breakout sessions?
 - iii. Any non-CE sessions (ie, legislative/industry updates, farm economy, etc.?)
 - B. Program Content/Speakers:
 - i. Ag Topics: _____
Speakers: Casey Roberts booked
 - ii. P&C Topics: Cyber/Ransom
Speakers: Jay Williams?
 - iii. Non-CE Topics: Jen McPhillips
Speakers: Philip Hays NIPR
 - C. Strategic Priority – Increase Attendance: Pricing, Weather Factor, Marketing Strategies
 - D. Future Conference Dates: April 3-4, 2019, March 31-April 1, 2020
 - E. Next Meeting Date: Early November