INDEPENDENT INSURANCE AGENTS OF NEBRASKA, INC.
FARM & SMALL AGENT COMMITTEE
2018 Winter Conference – February 20-21 – Holiday Inn, Kearney

Aug 23, 2017 – 10:00 AM, CST Conference Call

Agenda

I. Call To Order, Introductions, Attendance

II. Prior Conferences
   A. 2016 & 2017 Conferences – Review Survey Results
   B. Prior Conferences – Review Attendance, Format, Program Topics

III. 2018 Conference
   A. Program Format
      i. Should focus be on Ag and crop insurance (ie, no general P&C courses)?
      ii. CE: Two concurrent tracks/speakers as in recent past? Breakout sessions?
      iii. Any non-CE sessions (ie, legislative/industry updates, farm economy, etc.?)
   B. Program Content/Speakers:
      i. Ag Topics: ____________________________________________________________
         Speakers: _____________________________
      ii. P&C Topics: _____________________________
         Speakers: _____________________________
      iii. Non-CE Topics: _____________________________
         Speakers: _____________________________
   C. Strategic Priority – Increase Attendance: Pricing, Weather Factor, Marketing Strategies

D. Future Conference Dates: April 3-4, 2019, March 31-April 1, 2020

E. Next Meeting Date: Early November

Call in number: 888-895-6448 Conf ID#8923047193