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INDEPENDENT INSURANCE AGENTS OF NEBRASKA, INC.
FARM & SMALL AGENT COMMITTEE
2017 Winter Conference – February 1-2 – Holiday Inn, Kearney

Nov 18, 2016 – 11:00 AM, CST Conference Call

Agenda

- I. Call To Order, Introductions, Attendance
- II. Prior Conferences
 - A. 2015 & 2016 Conferences – Review Survey Results
 - B. Prior Conferences – Review Attendance, Format, Program Topics
- III. 2017 Conference
 - A. Program Format
 - i. Should focus be on Ag and crop insurance (ie, no general P&C courses)?
 - ii. CE: Two concurrent tracks/speakers as in recent past? Breakout sessions?
 - iii. Any non-CE sessions (ie, legislative/industry updates, farm economy, etc.?)
 - B. Program Content/Speakers:
 - i. Ag Topics: _____
Speakers: _____
 - ii. P&C Topics: _____
Speakers: _____
 - iii. Non-CE Topics: _____
Speakers: _____
 - C. Program Schedule:
 - i. Wednesday – Feb 1: _____
Ag: _____ P&C (Non-Ag): _____
Non-CE: _____
 - ii. Thursday – Feb 2: _____
Ag: _____ P&C (Non-Ag): _____
Non-CE: _____
 - D. Strategic Priority – Increase Attendance: Pricing, Weather Factor, Marketing Strategies
 - E. Future Conference Dates: Feb 20-21, 2018, April 3-4, 2019, March 31-April 1, 2020
 - F. Next Meeting Date: _____