INDEPENDENT INSURANCE AGENTS OF NEBRASKA, INC.
FARM & SMALL AGENT COMMITTEE
2017 Winter Conference – February 1-2 – Holiday Inn, Kearney

Nov 18, 2016 – 11:00 AM, CST Conference Call

Agenda

I. Call To Order, Introductions, Attendance

II. Prior Conferences
   A. 2015 & 2016 Conferences – Review Survey Results
   B. Prior Conferences – Review Attendance, Format, Program Topics

III. 2017 Conference
   A. Program Format
      i. Should focus be on Ag and crop insurance (ie, no general P&C courses)?
      ii. CE: Two concurrent tracks/speakers as in recent past? Breakout sessions?
      iii. Any non-CE sessions (ie, legislative/industry updates, farm economy, etc.?)
   B. Program Content/Speakers:
      i. Ag Topics: ____________________________
         Speakers:___________________________
      ii. P&C Topics:________________________
         Speakers:__________________________
      iii. Non-CE Topics: _____________________
         Speakers:__________________________
   C. Program Schedule:
      i. Wednesday – Feb 1: ____________________________
         Ag: ______________________________ P&C (Non-Ag):________________________
         Non-CE:________________________________________________________________
      ii. Thursday – Feb 2: ____________________________
         Ag: ______________________________ P&C (Non-Ag):________________________
         Non-CE:________________________________________________________________
   D. Strategic Priority – Increase Attendance: Pricing, Weather Factor, Marketing Strategies
   E. Future Conference Dates:   Feb 20-21, 2018, April 3-4, 2019, March 31-April 1, 2020
   F. Next Meeting Date:

Call in number: 888-387-8686       Conf ID#9417162