



TALENT NETWORK PROGRAM PLANNING DISCUSSION – September 1, 2022
IIAN Foundation Board & Talent Network Task Force
12329 Southport Parkway - Omaha, NE/Zoom

AGENDA

- 10:00 AM** **Foundation Board Meeting Called To Order**
- 10:05 – 10:15 AM** **Program Update – McClelland, Bruns**
- Talent Network 2022 Success Factors (Objectives) – See 3-Year Plan
 - Action Plan Update – Current Program Strategies
 - **Increased Awareness of Insurance Careers**
 - UNK/UNL/UNO Sponsorship, College Outreach
 - New UNK Scholarship
 - Targeted Digital Advertising
 - **Digital Advertising Campaign**
 - Targeted to NU students
 - **Increased Use of Career Plug By IIAN Members**
 - Marketing
 - **New Employee Training Program - Update**
- 10:15 – 10:45 AM** **Vision Through 2024 – Discussion - Hongsermeier, McClelland**
What Does Success Look Like?
If we were sitting here in 2024, what would have to happen for us to be happy with our progress?
- **IIAN 2024 Strategic Plan – Year 2**
 - Updated Success Factors (Objectives)
 - Program Strategies going into 2023
 - **Discussion - Job-Changers/2nd Career Seekers**
 - **Year 2 Objective/Strategies**
- 10:45 – 11:00 AM** **Objectives For 2023 – Hongsermeier, McClelland**
What Does Success Look Like?
1. 2023 Success Factors
 2. 2023 Action Plan – Continuing/New Action Steps
- Putting It Together – McClelland**
- Reach Consensus – Year 2 Success Factors/Strategies
 - Budget For 2022-23
 - Next Steps – Who Wants To Help?

11:00 AM Foundation Board Meeting Resumes

IIAN FOUNDATION MISSION (Est. 2009): To promote the independent insurance profession to prospective and current insurance industry members through its resources, education, and public awareness.

IIAN STRATEGIC PLAN – 2021-2024:

MISSION: Help independent insurance agencies succeed and stay relevant

CONTINUING STRATEGIC 3-YEAR GOAL:

Meet the talent requirements of agencies to attract, train & develop, and prepare the next generation for leadership