



Constant Contact Survey Results

Survey Name: 2018 Ann Conv Attendee Survey

Response Status: Partial & Completed

Filter: None

2/11/2019 10:38 AM CST

Please enter the information indicated below (optional).

Answers	Number of Response(s)
First Name	38
Last Name	38
Company Name	38
City	38
Postal Code	38



Position in Agency/Company

Answer	0%	100%	Number of Response(s)	Response Ratio
Principal			12	27.9 %
Manager			7	16.2 %
Producer			8	18.6 %
CSR			12	27.9 %
Marketing Rep			0	0.0 %
Underwriter			0	0.0 %
Other			4	9.3 %
No Response(s)			0	0.0 %
Totals			43	100%



Did you download the IIAN Convention App?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes (please tell us how we could improve it in Comment box below)			10	23.2 %
Already had it installed.			3	6.9 %
No (please tell us why not below)			30	69.7 %
No Response(s)			0	0.0 %
Totals			43	100%











Rate the 111th Annual Convention Overall

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent

	1	2	3	4	5	Number of Response(s)	Rating Score*
						43	4.0

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

* What was the most beneficial part of the convention for you? Check any that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Insurance CE's - 1-Hour Mini-Sessions, Personal Lines Gaps/Claims, E&O Mock Trial/Seminar			21	48.8 %
Sales & Service CE's: 1-Hour Sales Mini-Sessions, Selling Like A Human, Dynamics of Service			5	11.6 %
Thursday Annual Mtg & Awards Presentation			6	13.9 %
Thursday Trade Fair			26	60.4 %
Interaction With Other Agents/Company Reps			31	72.0 %
Thursday Tailgate Dinner & Auction			4	9.3 %
Friday Lunch/Officer Installation - Featuring IIABA Chairman-Elect Jensen, IIAN Pres. Ryks			3	6.9 %
Other			2	4.6 %
Totals			43	100%

What was the least beneficial part of the convention for you?

23 Response(s)

What was your favorite thing about the convention?

34 Response(s)

What education topics/programs would you like to see at the 2019 Annual Convention (Oct 9-11, Younes Conf Center, Kearney, NE)?

21 Response(s)

Rate the following events.

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent, 6 = N/A

Answer	1	2	3	4	5	6	Number of Response(s)	Rating Score*
Wednesday - Foundation Talent Network Golf Tournament							40	5.8
Thursday - Leadership Luncheon Featuring Annual Awards Presentation							42	4.2
Thursday - Industry Night & Trade Fair							42	4.5
Thursday - Tailgate Buffet Dinner							42	4.8
Thursday - Big "I" Advocacy Auction (Before Dinner)							42	4.8
Friday - Presidents Luncheon Featuring IIABA Chairman-Elect Jensen & IIAN Pres. Ryks							39	4.5

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



Rate the Embassy Suites, La Vista

1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent, 6 = N/A







Answer	1	2	3	4	5	6	Number of Response(s)	Rating Score*
Meeting Rooms							42	4.3
Cleanliness of Hotel							42	4.4
Wednesday Lunch - Box Lunch							38	5.1
Thursday Lunch - Bourbon Chicken							42	4.4
Thursday Dinner Buffet - Kansas City Barbeque							41	4.8
Daytime Breaks - coffee, sodas, rolls, desserts							40	3.6
Thursday Trade Fair - Hor D'oeuvres							40	4.6
Friday Lunch - Parmesan Chicken							39	4.6
Sleeping Rooms							38	5.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

This year the Big "I" offered the following registration options: Multiple Full Convention Discount (1st, *2nd and 3rd Full attendees); One Day Only; and Young Agent Full Convention. Did these options meet your agency's needs?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes (Include any comments below)			40	93.0 %
No (Include any comments below)			3	6.9 %
No Response(s)			0	0.0 %
Totals			43	100%

The Annual Convention committee is ready to start planning for next year's convention, at the Younes *Conference Center in Kearney, Oct. 9-11, 2019. Please let us know your opinion on the length/structure of the convention by choosing one or more preferences. Select all that apply - add any comments below.

Answer	0%	100%	Number of Response(s)	Response Ratio
I would prefer a 3-day, 2-night convention (traditional length).			24	55.8 %
I would prefer a 2-day, 1-night convention			15	34.8 %
I would prefer a longer trade fair (than 2.5 hours as this year - indicate ideal length in Comment box below)			5	11.6 %
I like having the Annual Awards during the Annual Meeting luncheon			20	46.5 %
I like having the Annual Awards dinner immediately following the trade fair (in the same evening).			9	20.9 %
I would prefer that the trade fair NOT be followed by a dinner event.			8	18.6 %
Other			0	0.0 %
Totals			43	100%