

Constant Contact Survey Results

Survey Name: 2017 Ann Conv Exhibitor Survey

1. Please enter the information indicated below (optional).

First Name	11
Last Name	11
Company Name	11

2. Rate the pre-function preparations.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Poor	Satisfactory	Above Average	Excellent	Not Applicable
Online registration	0 0%	0 0%	3 25%	7 58%	2 17%
Booth placement for this event	3 25%	0 0%	2 17%	7 58%	0 0%
Pre-event communications (Instructions, directions, etc.)	0 0%	2 17%	3 25%	7 58%	0 0%
Booth set up time (1-4 pm)	0 0%	0 0%	2 17%	10 83%	0 0%
Service and assistance from Younes Convention Center	0 0%	0 0%	2 17%	5 42%	5 42%
Cost of booth for event	0 0%	4 33%	6 50%	2 17%	0 0%
Having Trade Show and Awards Dinner on same day.	1 8%	3 25%	1 8%	7 58%	0 0%

3 Comment(s)

Great Job!!!	mike.keegan@ipfs.com
There was very little direction on shipping event materials prior to the event. Directions came at the last minute. Although everything went fine it could have been communicated earlier. There was very limited space for dinner afterwards. I could not find an empty seat.	kvezina@hagerty.com
Event was at Embassy Suites	dteche@theessentialstep.com

3. Rate the on-site event.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Poor	Satisfactory	Above Average	Excellent	Not Applicable
Registration and check-in	0 0%	1 8%	5 42%	6 50%	0 0%
Ease of finding assigned booth	1 8%	0 0%	3 25%	8 67%	0 0%
Trade Fair hours (4:30 - 7:30 pm)	0 0%	1 8%	0 0%	11 92%	0 0%
Hot Hors D' Oeuvres	1 8%	1 8%	1 8%	7 58%	2 17%
Service and assistance from Embassy Suites	0 0%	2 17%	1 8%	6 50%	3 25%
Thurs Award Dinner	2 17%	2 17%	1 8%	4 33%	3 25%

2 Comment(s)

Great Job!!!	mike.keegan@ipfs.com
See above	kvezina@hagerty.com

4. Please indicate the importance of the following:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Very Unimportant	Somewhat Unimportant	Neutral	Somewhat at Important	Very Important	N/A
Price	1 8%	0 0%	2 17%	6 50%	3 25%	0 0%
Location	1 8%	0 0%	2 17%	6 50%	3 25%	0 0%
Ease of transportation or parking	0 0%	1 8%	1 8%	7 58%	3 25%	0 0%
Length of event	0 0%	2 17%	2 17%	5 42%	3 25%	0 0%
Topic/theme	1 8%	2 17%	6 50%	3 25%	0 0%	0 0%
Attendee list	1 8%	0 0%	1 8%	3 25%	7 58%	0 0%

1 Comment(s)

Great Job!!!	mike.keegan@ipfs.com
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5. Did you download the IIAN Convention App?

	Number of Response(s)	Response Ratio
Yes (please tell us how we could improve it in Comment box below)	1	8.3%
No (please tell us why not below)	10	83.3%
No Responses	1	8.3%
Total	12	100%

5 Comment(s)

Just didn't get around to it	mike.keegan@ipfs.com
I only exhibit so I didn't need to know about other items going on at convention	angie@producersxl.com
Not something I needed	kvezina@hagerty.com
no need as I just attended Cont Ed and Trade Fair, and I knew where I needed to be	rodmuech@muenchinsurance.com
But did not use it.	julie.richt@methodinsurance.com

6. The Annual Convention committee is ready to start planning for next year's convention, at the Embassy Suites in La Vista, Oct. 10-12, 2018. Please let us know your opinion on the length/structure of the convention by choosing one or more preferences. Select all that apply - add any comments below.

	Number of Response(s)	Response Ratio
I would prefer a shorter trade fair (than 3 hours as this year - indicate ideal)	3	27.2%
I would prefer a longer trade fair - indicate ideal length in Comment box	0	0.0%
I would prefer that the trade fair be held the EVENING BEFORE the first of	1	9.0%
I would prefer that the trade fair be held the EVENING BETWEEN the two	3	27.2%
I would prefer that the trade fair NOT be followed by a dinner event.	4	36.3%
I would prefer that golf and the trade fair be held on the same day.	2	18.1%
I would prefer that golf NOT be followed by the Trade Fair. (open evening)	4	36.3%
Total	11	100%

4 Comment(s)

Difficult to get back to the convention area in time to set up after golf.	mike.keegan@ipfs.com
We like to take some of our agents to dinner as a thank you but don't want to take them away from the convention so they have to pick one over the other so not having a dinner event following the trade show allows us to treat them to dinner. Golf before the trade show would lesson attendance due to being hot and tired.	angie@producersxl.com
2 to 2.5 hours	lori@goldleafsurety.com
2 or 2 1/2 hours would probably be long enough	troy.neil@theimtgroup.com

7. Do you have any suggestions for improving the 2018 Annual Convention (Oct 10-12, Embassy Suites, La Vista)?

1 Response(s)

Nope...Great Job!!!	mike.keegan@ipfs.com
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8. How likely are you to attend this event again?

	Number of Response(s)	Response Ratio
Very Likely	10	83.3%
Somewhat likely	1	8.3%
Neutral	1	8.3%
Somewhat unlikely	0	0.0%
Very unlikely	0	0.0%
No Responses	0	0.0%
Total	12	100%