

**INDEPENDENT INSURANCE AGENTS OF NEBRASKA, INC.  
ANNUAL CONVENTION COMMITTEE**

February 13, 2019 – 10:30 a.m. CST  
316 W. 39<sup>th</sup> St., Kearney/Conference Call

**MEETING SUMMARY**

- Call to Order and Introductions – **10:35 a.m.**
  
- 112<sup>th</sup> Annual Convention – Oct 9-11, 2019 – Holiday Inn at Kearney
  - Program Format – Discuss/Brainstorm
    - Review 2018 Program Schedule
      - Required Elements – Annual Member Meeting, Annual Awards/CISR Conferment, IIABA Chairman-Elect – **Bob Fee**
      - Foundation Golf Tournament – **Awarii Dunes Golf Course**
      - PAC Fundraisers Raffle, Auction – **Preferably Silent Auction**
      - Sam Glenn Keynote Speaker Contract – **Would put us over budget, but everybody seemed to think keeping him was a good idea (would probably need IAN Board approval to go over budget). We may be able to get out of the contract since problem was due to natural causes.**
      - **Additional High Profile Speaker (like Tom Osborne)?**
    - Program Goals – What Should They Be?
      - CE Ideas:
        1. **Hurricane/Earthquake Mapping**
        2. **Personal Lines Claims (Sam Bennett)**
        3. **CISR (W.T.Hold)**
        4. **Insurance Litigation (Law Firm In Kearney)**
        5. **Railroad Protective**
        6. **Pollution Liability**
        7. **Wildfires**
        8. **ISO Public Protection Classes**
        9. **Sharing Economy – Rideshare, AirBnB, etc.**
        10. **Privacy Laws – Nebraska/New York Law**
        11. **Ethics – Convicted Felon (Agent)?**
      - Technology:
        1. **Promoting App/Social Media Use to Insureds (Chris Langille?)**
        2. **Digital Initiative – Review of Vendors**
      - Mgt/Sales/Service:
        1. **Integrating Insurtech Into Agency Workflows (Mgt.)**
        2. **Sales/Marketing – Ideas???**

\_x\_ Doug Brummels    \_x\_ Cody Krull    \_x\_ Alex McNair    \_x\_ Amy Hruska  
\_x\_ Tony Purvis    \_x\_ John Pierce    \_x\_ Katie Bohrer    \_x\_ Jennifer Kopun  
\_x\_ Carol McClelland    \_x\_ Cameron Iwan    \_x\_ Jeremiah Gudding    \_x\_ Peggy McDonald

- YA Program/Networking:
  1. During Breaks – Separate Break Room?
  2. Hospitality Room
  3. Booth at Trade Fair
- Program Structure
  - Day 1 – Oct 9: Foundation Golf Tournament – **Awarii Dunes**
    1. CISR (W.T.Hold)
  - Day 2 – Oct 10:
    1. Concurrent Sessions/1-Hour & 3-Hour
    2. Annual Meeting – Possibly during Breakfast
    3. Split Awards between Lunch & Dinner?
    4. Dinner - Sam Glenn? Pursue other options?
    5. Trade Fair = 3 Hours
    6. Social Event Afterwards?
  - Day 3 – Oct 11:
    1. E&O – 6 CEUs (check on new SwissRe-approved course)
    2. Concurrent 3-hour session – AM only
- Social Theme?
  - Red Carpet – Movie Premier Theme
  - 90's Hip Hop
  - “Insurance: It’s Not for Everyone!”
  - Oregon Trail – Where Our Paths Meet
- Next Meeting Date: **April 10 at 10am**
- Adjournment – **11:45 a.m.**