

Ben Anderson
 Michael Luna
 Mark Weidner

Brian Bradley
 Machell Naylor
 Erica Tucker

Mindy Haag
 Julie Richt
 Sandra Ryks

Jon Hongsermeier
 Riley Tonkin

IIAN ANNUAL CONVENTION COMMITTEE

April 12, 2017 – 10:00 a.m. CDT

Conference Call

MEETING MINUTES

I. Call To Order, Introductions

II. Social Events

A. Social Theme: Oktoberfest? Yes – and graphic is okay

B. Day 1 - Oct 11th

1. Hotel

a. Hospitality Suites: After trade fair and dinner on day 2

b. “Taproom” Event/outside vendors: any hidden costs or requirements – during trade fair on day 2

2. Offsite – will compare the two for best deal

a. Rule G: with food and one drink – approx. \$2000

b. Barry’s Bar & Grill: \$250 for 1 hour/space or \$300 for 2 hr, no food and drink minimum, reasonable menu prices

c. Have a sponsorship or industry funds available

C. Day 2 – Oct 12th

1. YA Networking Reception/ring toss fundraiser near the trade fair area

III. Programs

A. Program Format –

1. Day 1-Oct 11:

a. Jacupke Golf Tournament – Woodland Hills

b. Sessions:

i. CISR Class: Elements of Risk Management? Or Wm T Hold

i. Didn’t have good response to Wm T Hold last year.

ii. Innovative Leadership Session – closed session

2. Day 2 –Oct 12: - 3 Concurrent Tracks

a. Track 1:Users Groups? Yes on day 2

b. Track 2: Safeco marketing through social media – follow up with Jeff Ewen on availability.

c. YA Session – disruptors (Lemonade, Insurify) - or sales class. Will have YA determine what they want.

d. Lunch: Annual Bus Meeting/elections

e. Track 3: CE Track: Covered or not covered and Nature, Clients... by Angie Heavener

f. Dinner: Annual awards/OCSR – fundraising?

3. Day 3-Oct 13: _____

a. Lunch: Government Affairs program and national chairman installing officers

b. E&O Risk Management

i. Upload new course outline to committee page for feedback

IV. Next Meeting Date: by emails for now. _____

V. Adjournment