

Constant Contact Survey Results

Survey Name: 2017 Winter Conf Survey

Response Status: Partial & Completed

Filter: None

Aug 22, 2017 2:30:30 PM

1. What is your position in the agency?

	Number of Response(s)	Response Ratio
Principal	13	31.7%
Manager	5	12.1%
Marketing Rep	0	0.0%
Producer	16	39.0%
CSR	5	12.1%
Underwriter	0	0.0%
Other	2	4.8%
No Responses	0	0.0%
Total	41	100%

2. Check up to 3 main factors which influenced your decision to attend this conference: (Rank in order of preference; with 1

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	1	2	3
Location (Kearney)	12 43%	11 39%	5 18%
Continuing Education	23 68%	7 21%	4 12%
Cost	2 20%	4 40%	4 40%
Program	7 41%	5 29%	5 29%
Networking with Agents	8 36%	10 45%	4 18%
Speakers	6 25%	9 38%	9 38%
Trade Fair	3 21%	5 36%	6 43%
Hotel Holiday Inn	3 33%	4 44%	2 22%

5 Comment(s)

Help satisfy my 6 hours for my AFIS Designation.	jcjackson@eni-grp.com
My thought is if by Program you are referring to the entire convention, I like the format, balance of education with Vendor access and the Holiday Inn is a good location and very accommodating.	scott@sherwinrei.com
It was great to get the requirements to maintain my CISR, but what was more impressive was the speaker. Always enjoy listening to Dismukes - he's so knowledgeable, interesting and to say the least entertaining!!!! The speaker at the Wednesday noon dinner was also interesting and informative.	jhaas@thehomeagency.com
Very interesting!	mhilfiker@neins.com
would rather have Grand Island or York, but I understand Kearney is more fair to Western agents	Anonymous

3. If you were a first-time attendee, what motivated you to attend?(Check all that apply)

	Number of Response(s)	Response Ratio
CE sessions	7	58.3%
Networking with other agents & companies	3	25.0%
Affordable price	1	8.3%
Promo material from the Big "I"	2	16.6%
Other	3	25.0%
Total	12	100%

Topics being discussed	voe5@gpcom.net
Suggestion of my Boss	kristenh@gtainsures.com
Suggested by my manager. Otherwise I didn't even know it existed.	kaylak@gtainsures.com

4. What do you like best about the conference? Choose up to three.

	Number of Response(s)	Response Ratio
CE Sessions - Cheryl Koch	16	39.0%
CE Session - John Dismukes	24	58.5%
CE Sessions - Crop Panel	9	21.9%
Trade Fair - Exhibits	17	41.4%
Interaction with other agents/company reps	31	75.6%
Prime Rib Dinner	8	19.5%
Hospitality Suites	2	4.8%
Other	4	9.7%
Total	41	100%

location	pholeman@juffer.com
Horse Radish and Cocktail sauce with the prime rib dinner...)	rbrown@tic-ne.com
Snacks/coffee offered	kaylak@gtainsures.com
Location	dpublow@theinsurancecenter.org

5. What did you like the least? And/or other comments.

12 Response(s)	
i thought it was quite a ways to go for the lunch on wednesday. I got lost in those big hotels!!! ha ha i understand that the room for the afternoon class on wednesday was really crowdwed with people standing. the william holt room had plenty of room with extra seats	pholeman@juffer.com
Location	voe3@gpcom.net
Hospitality rooms were small & only 2 of them!	matt@reiserins.com
When I got there I didn't know where to "sign in" so I just went into the breakfast room. I didn't notice anything saying "Insurance Agents: Sign in HERE"	kaylak@gtainsures.com
Trade Fair, it was not many I would or do use	dpublow@theinsurancecenter.org
I didn't win the trip to Las Vegas.	bart@walter4you.com
This is not a deal breaker. However, I'd like it if we used the money we spend on alcohol on something else. Of course, I don't know how much that actually amounts to. And, I also recognize that not everyone would agree with me.	mark@gsinsurance.com
I think that the Holiday Inn did a great, prime rib included! I think you could serve light lunches, especially on Thursday! Not that I don't like to eat, just that sitting in CE all day, one doesn't need a full meal deal at noon. Just my thoughts?	bobg@mrhinsurance.com
can't really name anything I did not like	scott@sherwinrei.com
inability to attend other classes of interest. You do as best as you can and I do appreciate all that you do.	jhaas@thehomeagency.com

Distance from Norfolk (selfishly speaking).	alliedsec@cableone.net
I thought it went pretty well!	mhilfiker@neins.com

6. Rate the following components of the conference that you personally attended:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	N/A	Poor	Fair	Good	Excellent
Wednesday Lunch	10 26%	0 0%	1 3%	18 46%	10 26%
Wednesday - Trade Fair & Reception	8 21%	0 0%	0 0%	17 44%	14 36%
Wednesday Prime Rib Dinner Buffet	15 38%	0 0%	0 0%	7 18%	17 44%
Thursday Lunch	12 31%	0 0%	2 5%	14 36%	11 28%
Did not attend any of the above events	37 95%	0 0%	0 0%	2 5%	0 0%

6 Comment(s)

only attended on wednesday for the class	pholeman@juffer.com
Great comments on the food...	ssis@amfirstbank.com
Best meals from a meeting ever!!	matt@reiserins.com
The food and food service were excellent, but both lunches were a bit heavy/large for having to sit through CE following.	kari@reiserins.com
I do wish I would have attended the Wednesday Crop meeting. I appreciated the presentation at lunch. I would have liked to hear more from her.	mark@gsainsurance.com
See #5 above!	bobg@mrhinsurance.com

7. Rate the following CE Sessions of the conference that you personally attended:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	N/A	Poor	Fair	Good	Excellent
Wed - Crop Insurance Update	25 66%	0 0%	2 5%	8 21%	3 8%
Wed- When the Insured Outgrows the Farm Program - Cheryl Koch	28 74%	0 0%	0 0%	6 16%	4 11%
Wed- Wm T Hold Seminar - John Dismukes	23 61%	0 0%	0 0%	2 5%	13 34%
Wed- Ag Pollution and Drones - Cheryl Koch	20 53%	0 0%	0 0%	13 34%	5 13%
Thurs- ISO 2016 Farm Program Revisions Part 1- Cheryl Koch	23 61%	0 0%	3 8%	5 13%	7 18%
Thurs - E&O Risk Management, with Crop Module Part 1 - John Dismukes	23 61%	0 0%	0 0%	4 11%	11 29%
Thurs- ISO 2016 Farm Program Revisions Part 2- Cheryl Koch	27 71%	0 0%	2 5%	3 8%	6 16%
Thurs - E&O Risk Management Part 2 - John Dismukes	25 66%	1 3%	0 0%	1 3%	11 29%

3 Comment(s)

i only attended the Wm T Holt Seminar for my CISR update	pholeman@juffer.com
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John did an excellent job getting the point across while keeping our attention and keeping it interactive.
 regarding farm program revisions, class was based on ISO and my farm carriers use AAIS forms.

kaylak@gainsures.com
 Anonymous

8. Rate the following facility components of the conference.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Poor	Fair	Good	Very Good	Excellent
Holiday Inn - Banquet Food & Service	0 0%	2 5%	6 15%	17 43%	15 38%
Holiday Inn - Sleeping Rooms	0 0%	0 0%	8 29%	12 43%	8 29%
Classroom Setup: Audio-Visual, Comfort	0 0%	0 0%	12 29%	19 46%	10 24%

3 Comment(s)

didn't stay overnight
 My back didn't take a liking to the chairs at all.
 did not stay at HI

pholeman@juffer.com
 kaylak@gainsures.com
 Anonymous

9. Please check any of the topics you would like to see at the 2018 conference.

	Number of Response(s)	Response Ratio
Farm/AgRisk Mgmt	18	43.9%
Farm Liability	18	43.9%
Farm Property/Marine	13	31.7%
Crop Insurance	12	29.2%
Ag Pollution	4	9.7%
Ag Crime	3	7.3%
Ag Equip breakdown & spoilage	13	31.7%
Forage & Livestock Risk Protection	3	7.3%
Farm Auto & Equipment	16	39.0%
Workers Comp	5	12.1%
Umbrella & Excess	13	31.7%
Leases	6	14.6%
Crime Coverage	1	2.4%
Equine Coverage	6	14.6%
Business Income	7	17.0%
Additional Insureds	12	29.2%
CGL Update	5	12.1%
CPP Update	3	7.3%
Homeowners	14	34.1%
Personal Auto Policy	10	24.3%
Other	1	2.4%
Total	41	100%

2 Comment(s)

Cyber liability
 Any of these would be great. I like having the CISR class available and as long as Dismukes is the speaker - I'll be there!!!!
 would prefer based on AAIS forms

mark@gsainsurance.com
 jhaas@thehomeagency.com
 Anonymous

10. If we were to move this conference to a new location, what city would you prefer? Rank your choices below.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	First Choice	Second Choice	Third Choice	Fourth Choice
Kearney	19 50%	11 29%	5 13%	3 8%
North Platte	6 16%	7 18%	8 21%	17 45%
Grand Island	8 21%	15 39%	14 37%	1 3%
Columbus	5 13%	4 11%	10 26%	19 50%

2 Comment(s)

I would rather that it was not moved from Kearney. It's closer for us.

dodonnell@thehomeagency.com

I have always thought the Big I staff has done a nice job with both conventions. I have never seen much to critique.

bart@walter4you.com

11. Please enter your contact information below (optional - but must be completed to be entered into drawing for 50% off next years Winter Conference Registration).

First Name	40
Last Name	40
Company Name	40
City	40