

Constant Contact Survey Results

Survey Name: 2018 WC agent Survey
Response Status: Partial & Completed
Filter: None
 Nov 18, 2018 6:36:47 PM

1. What is your position in the agency?

	Number of Response(s)	Response Ratio
Principal	8	25.8%
Manager	3	9.6%
Marketing Rep	0	0.0%
Producer	15	48.3%
CSR	4	12.9%
Underwriter	0	0.0%
Other	1	3.2%
No Responses	0	0.0%
Total	31	100%

2. Check up to 3 main factors which influenced your decision to attend this conference: (Rank in order of preference; with 1 being your 1st choice and 3 being your last choice.)

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	1	2	3
Location (Kearney)	12 50%	6 25%	6 25%
Continuing Education	13 54%	7 29%	4 17%
Cost	5 38%	5 38%	3 23%

Program	7 54%	1 8%	5 38%
Networking with Agents	7 37%	4 21%	8 42%
Speakers	7 44%	7 44%	2 13%
Trade Fair	4 29%	4 29%	6 43%
Hotel Holiday Inn	4 44%	2 22%	3 33%

3 Comment(s)

Kearney is the perfect location for me from McCook. I'm always looking to increase my knowledge on the various programs and a refresher is always welcome.	hadmins@qwestoffice.net
This is always a great conference with wonderful speakers.	shorn@farmersnational.com
I really enjoyed the speakers and subject matter.	jodit.nfiaosmond@abnebraska.com

3. If you were a first-time attendee, what motivated you to attend?(Check all that apply)

	Number of Response(s)	Response Ratio
CE sessions	3	50.0%
Networking with other agents & companies	4	66.6%
Affordable price	2	33.3%
Promo material from the Big "I"	0	0.0%
Other - conference subjects	1	16.6%
Total	6	100%

4. What do you like best about the conference? Choose up to three.

Number of
Response(s) Response Ratio

CE Sessions - Sam Bennett	10	32.2%
CE Session - Casey Roberts	22	70.9%
Crop Bill Update and Social Media Bootcamp	6	19.3%
Trade Fair - Exhibits	19	61.2%
Interaction with other agents/company reps	20	64.5%
Hors d' oeuvres during trade fair	4	12.9%
Hospitality Suites	2	6.4%
Other - Both CE presenters	1	3.2%
Total	31	100%

5. What did you like the least? And/or other comments.

11 Response(s)

time lapse between trade fair and hospitality rooms	pwinkelmann.omaha01@insuremail.net
I wish some of the content was more related to educating us about insurance and coverages. Casey is a great speaker, but the afternoon session about types of energy had nothing to do with insurance education, especially for a session with CE's. I come to these conferences to learn how to better myself as an agent, and didn't feel I learned much.	heather@abi.agency
There was really nothing that I disliked. It was a good conference. The speakers for the CE classes were educational and entertaining so they kept my interest. Good conference!!	chipbullock65@gmail.com
Nothing	shorn@farmersnational.com
Everything was done well. Thanks!!	pstec@unicogroup.com
The drive to Kearney	dan@ahia.com
Food at lunch	emshannahan@abtbank.com
Room was cold	nslocum@unicogroup.com
Not enough time to connect with all of the vendors when it is just the one evening. It is always nice to have some additional time to connect with all of them. It is very hard to do that when attending all of the CE courses.	kevin@krullagency.com
I enjoyed the entire conference. Good speakers, plenty of brakes, good people to visit with. Food was okay. Wish there was some cookies or something for an afternoon snack. You guys did a good job.	jodit.nfiaosmond@abbnebraska.com

6. Rate the following components of the conference that you personally attended:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	N/A	Poor	Fair	Good	Excellent
Tuesday Lunch	3 11%	0 0%	3 11%	14 50%	8 29%
Tuesday - Trade Fair & Reception	3 11%	0 0%	0 0%	13 46%	12 43%
Wednesday Breakfast Buffet	10 36%	0 0%	0 0%	13 46%	5 18%
Wednesday Lunch	7 25%	0 0%	3 11%	11 39%	7 25%
Did not attend any of the above events	26 93%	0 0%	0 0%	0 0%	2 7%

5 Comment(s)

They serve way to much food for a lunch setting.	deniseo@mnb1.com
The food at the lunches was good but way to much food.	chipbullock65@gmail.com
The food was excellent, but the servings were huge.	shorn@farmersnational.com
Unfortunately had to leave early on Wednesday, so I missed those classes and can't answer Wednesday question!	bobg@mrhinsurance.com
I did not care at all for the pork dinner on Wednesday. The salad was good. Sorry.	jodit.nfiaosmond@abbnebraska.com

7. Rate the following Sessions of the conference that you personally attended:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	N/A	Poor	Fair	Good	Excellent
Tues - Personal Lines - Sam Bennett	19 66%	0 0%	0 0%	2 7%	8 28%
Tues - Farm Liability and Pollution - Casey Roberts	10 34%	0 0%	0 0%	6 21%	13 45%
Tues - Commercial Lines - Sam Bennett	16 55%	0 0%	0 0%	3 10%	10 34%

Tues - Technology on the Farm (drones) - Casey Roberts	16 55%	0 0%	1 3%	5 17%	7 24%
Wed - Farm Risk Management - Casey Roberts	13 45%	0 0%	1 3%	5 17%	10 34%
Wed - Farm Bill update & Social Media Bootcamp - Phillip Hayes & Jon Ostendorff	22 76%	1 3%	0 0%	3 10%	3 10%
Wed - Can and Should are two different things - Casey Roberts	14 48%	0 0%	0 0%	7 24%	8 28%

6 Comment(s)

casey is an excellent speaker!! he gets you involved and keeps your attention! love his personality!!	jppoggendorf@riskins.net
The technology on the farm (drones) was misleading as I thought the class would discuss drones and the liability issues with them, there was nothing mentioned except an automated tractor. The content should be relative to the class that is being advertised and I didn't feel this was attained at all. The speaker was great but nothing about drones.	deniseo@mnb1.com
Casey Roberts is one of my favorite speakers.	shorn@farmersnational.com
I think you spell it "Excellent"	rbrown@tic-ne.com
Had to leave unexpectedly early Wednesday, so missed that day!	bobg@mrhinsurance.com
Casey was an excellent speaker. Felt energized and felt like I gained from the seminar. This was my first time listening to him and I hope there are more in the future.	jodit.nfiaosmond@abbnebraska.com

8. Rate the following facility components of the conference.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Poor	Fair	Good	Very Good	Excellent
Holiday Inn - Banquet Food & Service	0 0%	1 3%	5 17%	15 50%	9 30%
Holiday Inn - Sleeping Rooms	1 5%	1 5%	2 11%	12 63%	3 16%
Classroom Setup: Audio-Visual, Comfort	0 0%	1 3%	5 17%	16 55%	7 24%

4 Comment(s)

Did not stay at Holiday Inn as I live in Kearney	nslocum@unicogroup.com
"Excellent"	rbrown@tic-ne.com

Convenient location!	bobg@mrhinsurance.com
The service was excellent. Room was really good. I just did not care for the pork dinner on Wednesday. Food was the biggest downfall for me.	jodit.nfiaosmond@abbnebraska.com

9. Please check any of the topics you would like to see at the 2019 conference.

	Number of Response(s)	Response Ratio
Farm/AgRisk Mgmt	12	38.7%
Farm Liability	10	32.2%
Farm Property/Marine	13	41.9%
Crop Insurance	11	35.4%
Ag Pollution	6	19.3%
Ag Crime	5	16.1%
Ag Equip breakdown & spoilage	12	38.7%
Forage & Livestock Risk Protection	4	12.9%
Farm Auto & Equipment	14	45.1%
Workers Comp	13	41.9%
Umbrella & Excess	10	32.2%
Leases	9	29.0%
Crime Coverage	1	3.2%
Equine Coverage	1	3.2%
Business Income	9	29.0%
Additional Insureds	10	32.2%
CGL Update	7	22.5%
CPP Update	4	12.9%
Homeowners	10	32.2%
Personal Auto Policy	10	32.2%
Other	0	0.0%
Total	31	100%

2 Comment(s)

Would like to see another CE choice when you are doing an ethics course. CE's are an important draw to the conference.	pstec@unicogroup.com
Classes are always well done!	bobg@mrhinsurance.com

10. Did you like the new format of Hors d' oeuvres during the Trade Fair in order to have an unscheduled evening? (Instead of a formal dinner.)

	Number of Response(s)	Response Ratio
Yes	26	83.8%
No	5	16.1%
No Responses	0	0.0%
Total	31	100%

10 Comment(s)

I didn't attend the trade fair but I would have personally liked this better than a formal dinner.	sschulte@security1stbank.com
I didn't attend the trade fair but I will say the hospitality suites should do a better job of keeping the noise level at a minimum when you have people that have paid for rooms so stay there. There were very loud, disruptive individuals at 1:00am up and down the hallway from the hospitality rooms and I find this behavior unprofessional especially at an event like this. Either control the amount of alcohol distributed or have a cut off, end time of 10:00pm.	deniseo@mnb1.com
Better than a sit down meal.	jcjackson@eni-grp.com
really doesn't matter. Either way works	cesmithins@hotmail.com
it was ok	jim@statebankofodell.com
good idea	ydeyle@barneyinsurance.net
Don't get the networking opportunity that you would have at a dinner.	pstec@unicogroup.com
Much better attended than dinner.	emshannahan@abtbank.com
Thought it was very nice to be able to mingle and munch while doing so.	kevin@krullagency.com
I enjoyed the freedom of that night!	bobg@mrhinsurance.com