

\_\_\_ Todd Anderson  
\_\_\_ Jim Steider

\_\_\_ Adam Backer  
\_\_\_ Denise Tuma  
\_\_\_ Sandra Ryks

\_\_\_ Shari Horn

\_\_\_ Johnie Kamery

\_\_\_ Carol McClelland

\_\_\_ Nancy Robeson

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INDEPENDENT INSURANCE AGENTS OF NEBRASKA, INC.  
FARM & SMALL AGENT COMMITTEE  
2018 Winter Conference – February 20-21 – Holiday Inn, Kearney

Aug 23, 2017 – 10:00 AM, CST Conference Call

Agenda

- I. Call To Order, Introductions, Attendance
- II. Prior Conferences
  - A. 2016 & 2017 Conferences – Review Survey Results
  - B. Prior Conferences – Review Attendance, Format, Program Topics
- III. 2018 Conference
  - A. Program Format
    - i. Should focus be on Ag and crop insurance (ie, no general P&C courses)?
    - ii. CE: Two concurrent tracks/speakers as in recent past? Breakout sessions?
    - iii. Any non-CE sessions (ie, legislative/industry updates, farm economy, etc.?)
  - B. Program Content/Speakers:
    - i. Ag Topics: \_\_\_\_\_  
Speakers: \_\_\_\_\_
    - ii. P&C Topics: \_\_\_\_\_  
Speakers: \_\_\_\_\_
    - iii. Non-CE Topics: \_\_\_\_\_  
Speakers: \_\_\_\_\_
  - C. Strategic Priority – Increase Attendance: Pricing, Weather Factor, Marketing Strategies
  - D. Future Conference Dates: April 3-4, 2019, March 31-April 1, 2020
  - E. Next Meeting Date: \_\_\_\_\_