



INDUSTRY PARTNER PROGRAM
Independent Insurance Agents of Nebraska

2018

	Diamond \$8,500 Total Value \$16,010	Platinum \$5,500 Total Value \$11,819	Gold \$3,500 Total Value \$7,647	Silver \$2,500 Total Value \$4,634	Bronze \$1,500 Total Value \$3,009	Copper \$500 Total Value \$1,035
Special Recognition & Benefits						
IIAN Membership (\$500 Value) - includes member pricing to all Events/Educ Programs, Member Market Guide, & Member List	FREE	FREE	FREE	FREE	FREE	FREE
Listing as IIAN Partner on IIAN website, www.iian.org	*Logo	*Logo	*Logo	*Listing	*Listing	*Listing
Invitation to display your company's banner at Annual Convention, Winter Conference, during your sponsored event	*	*	*	*	*	
Your company featured as "Partner of the Month" on the homepage of IIAN's web site and on IIAN Social Media.	*Logo	*Logo	*Logo			
Your company listed as "sponsor of the month" on IIAN E-Bulletin with a hyperlink to your website	*Logo	*Logo	*Logo			
Free CE Series Sponsorship/Recognition (twice a year, statewide)	*	*				
Virtual University Access (\$395 Value)	*	*				
Sponsorship of Nextgen Statewide Events (\$2000 Value)	8 Events					
IIAN Annual Convention						
Exhibit Booth	Free	Free	Free	25% off	15% off	
Complimentary Full Registration (s) -Excludes golf	4	3	2	2		
Sponsor registration for Agent (s) of your choice - Excludes golf	2	1				
Complimentary Opening Reception Tickets	Unlimited	Unlimited	10	8	3	1
Complimentary Hotel Nights, VIP Amenities	4	3				
Special Sponsorship of High Profile Event/Speaker	*	*	*			
Major Sponsorship of Event/Speaker				*		
Regular Sponsorship of Ed Session, Refreshment Break, Etc.					*	
Recognition on all promo material/website; pre & post convention	*	*	*	*	*	*
Complimentary Sponsorship of Food Table at Main Event	*	*	*	*		
Reserved seating during Main Event	*	*				
IIAN Winter Conference (Formerly Rural & Small Agents)						
Exhibit Booth	FREE	FREE	FREE			
Complimentary Full Registration (s)	4	3	2	2		
Sponsor registration for Agent (s) of your choice	2	1				
Complimentary Hotel Nights, VIP Amenities	4	3				
Special Sponsorship of High Profile Event/Speaker	*	*	*			
Major Sponsorship of Event/Speaker				*		
Regular Sponsorship of Ed Session, Refreshment Break, Etc.					*	
Recognition on all promo material/website; pre & post conference	*	*	*	*	*	*
Complimentary Food Table Sponsorship at Main Event	*	*	*	*		
Reserved seating during Main Event	*	*				
IIAN Foundation and/or IIAN Talent Network						
Sponsorship of Statewide IIAN Talent Network Events	4 Events					
Complimentary Foundation Golf Registration (s)	4	4		1		
Complimentary Sponsorship of Golf Hole	1	1	1			