

PARTNER PERKS

Industry Partner Annual Dues:	DIAMOND \$8,500	PLATINUM \$5,500	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,000
Special Recognition and Benefits					
Listing of current IIAN member-agencies	✓	✓	✓	✓	✓
Receive member registration rates for IIAN events	✓	✓	✓	✓	✓
Receive IIAN correspondence and e-newsletters	✓	✓	✓	✓	✓
Partner Directory listing on iian.org	✓	✓	✓	✓	✓
Recognition in annual "Partner Appreciation" email to members	✓	✓	✓	✓	✓
Collaborate on potential marketing strategies	✓	✓	✓	✓	✓
Sponsor IIAN Insider, Education Update, other correspondence	✓	✓	✓	✓	
Provide content for IIAN social media and blog	✓	✓	✓	✓	
Company logo featured on iian.org homepage	✓	✓	✓		
Company receives an annual IIAN "Partner Spotlight" Post	✓	✓	✓		
Option to perform joint IIAN member-agency visits	✓	✓	✓		
Option to sponsor IIAN Webpage	✓	✓	✓		
Registration sponsor for IIAN Free CE, Nextgen Events, Elite Force	✓	✓			
Assist IIAN's college outreach efforts	✓				
Virtual University access	✓				
IIAN Annual Convention					
Recognition on promotional materials	Logo	Logo	Logo	Name	Name
Trade Show exhibit booth	Free	Free	Free	\$200 off	\$100 off
Trade Show company attendees included in registration	5	4	4	3	2
Full convention registration for company staff	4	3	2	1	
Preferential booth placement	✓	✓	✓		
Option to provide company promo materials	✓	✓	✓		
Logo placement on convention TV loop	✓	✓	✓		
Special Sponsorship of High Profile Event/Speaker	✓	✓			
Option to sponsor member-agent's convention registration	2	1			
Free hotel room nights	4	3			
Sponsorship of convention registration	✓				
IIAN Spring Conference					
Recognition on Promotional Materials	Logo	Logo	Logo	Name	Name
Trade Show Exhibit Booth	Free	Free	Free	\$200 off	\$100 off
Trade Show company attendees included in registration	5	4	4	3	2
Full convention registration for company staff	4	3	2	1	
Preferential booth placement	✓	✓	✓		
Option to provide company promo materials	✓	✓	✓		
Logo placement on conference TV loop	✓	✓	✓		
Special Sponsorship of High Profile Event/Speaker	✓	✓			
Option to sponsor member-agent's convention registration	2	1			
Free hotel room nights	4	3			
Sponsorship of convention registration	✓				
IIAN Foundation Golf Tournament					
Number of player registrations for golf	4	4	2	1	
Hole sponsorship	✓	✓	✓		
Number of attendees at sponsored hole (non-playing, lunch Included)	4	3	2		
Sponsor player registration	✓				