



BIG **i**SM

INDEPENDENT INSURANCE AGENTS OF
NEBRASKA

**PARTNER
PROGRAM
2023**



THE POWER OF PARTNERSHIP

Your company needs independent agents, and Big “I” Nebraska is your connection to the best and brightest insurance professionals across the Cornhusker State. Becoming an industry partner puts your company front and center with our powerful group of agents.

Big “I” Nebraska’s Industry Partner program is designed to leverage the power of collaboration and relationship-building. Our program allows each company to choose a partnership level based on the level of interaction and visibility they are looking for with Nebraska independent agents. All levels provide companies with year-round exposure for IIAN member agencies and their employees.

Your investment as an Industry Partner is an investment in the growth and sustainability of the independent insurance industry. Together, we can protect, promote and grow the independent agency system in Nebraska for years to come!



Big “I” Nebraska is made up of more than 500 member agencies and branches across the state.



Each edition of the IIAN “Insider” e-newsletter reaches nearly 2,000 insurance professionals.



Nearly 1,500 insurance professionals attend our classes and conferences each year..



Our lobbying team works on bills that impact our industry on both the agent and carrier side of the business.



Save money on event registrations by choosing the Diamond, Platinum or Gold level!



Your partnership guarantees year-long, high-profile visibility to Big “I” Nebraska member agents.

JOIN TODAY:

Jacilyn Bruns | jacilyn.bruns@biginebraska.org | 402-476-2951

PARTNER PERKS

Industry Partner Annual Dues:

	DIAMOND \$8,500	PLATINUM \$5,500	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,000
Special Recognition and Benefits					
Listing of current IIAN member-agencies	✓	✓	✓	✓	✓
Receive member registration rates for IIAN events	✓	✓	✓	✓	✓
Receive IIAN correspondence and e-newsletters	✓	✓	✓	✓	✓
Partner Directory listing on iian.org	✓	✓	✓	✓	✓
Recognition in annual "Partner Appreciation" email to members	✓	✓	✓	✓	✓
Collaborate on potential marketing strategies	✓	✓	✓	✓	✓
Sponsor IIAN Insider, Education Update, other correspondence	✓	✓	✓	✓	
Provide content for IIAN social media and blog	✓	✓	✓	✓	
Company logo featured on iian.org homepage	✓	✓	✓		
Company receives an annual IIAN "Partner Spotlight" Post	✓	✓	✓		
Option to perform joint IIAN member-agency visits	✓	✓	✓		
Option to sponsor IIAN Webpage	✓	✓	✓		
Registration sponsor for IIAN Free CE, Nextgen Events, Elite Force	✓	✓			
Assist IIAN's college outreach efforts	✓				
Virtual University access	✓				
IIAN Annual Convention - Sept. 11-12, 2023, La Vista, NE					
Recognition on promotional materials	Logo	Logo	Logo	Name	Name
Trade Show exhibit booth	Free	Free	Free	\$200 off	\$100 off
Trade Show company attendees included in registration	5	4	4	3	2
Full convention registration for company staff	4	3	2	1	
Preferential booth placement	✓	✓	✓		
Option to provide company promo materials	✓	✓	✓		
Logo placement on convention TV loop	✓	✓	✓		
Special Sponsorship of High Profile Event/Speaker	✓	✓			
Option to sponsor member-agent's convention registration	2	1			
Free hotel room nights	4	3			
Sponsorship of convention registration	✓				
IIAN Spring Conference - April 19-20, 2023, Kearney, NE					
Recognition on Promotional Materials	Logo	Logo	Logo	Name	Name
Trade Show Exhibit Booth	Free	Free	Free	\$200 off	\$100 off
Trade Show company attendees included in registration	5	4	4	3	2
Full convention registration for company staff	4	3	2	1	
Preferential booth placement	✓	✓	✓		
Option to provide company promo materials	✓	✓	✓		
Logo placement on conference TV loop	✓	✓	✓		
Special Sponsorship of High Profile Event/Speaker	✓	✓			
Option to sponsor member-agent's convention registration	2	1			
Free hotel room nights	4	3			
Sponsorship of convention registration	✓				
IIAN Foundation Golf Tournament - August, TBD, Lincoln, NE					
Number of player registrations for golf	4	4	2	1	
Hole sponsorship	✓	✓	✓		
Number of attendees at sponsored hole (non-playing, lunch Included)	4	3	2		
Sponsor player registration	✓				

THANK YOU 2022 PARTNERS!

DIAMOND



PLATINUM



GOLD



SILVER

Accident Fund Insurance Company
Farmers Mutual Hail Insurance
Great American Insurance Group

Method Insurance Services
Progressive
Rain and Hail, LLC
SFM Mutual Insurance Company

BRONZE

Allstar Financial Group
AMERISAFE
AmTrust Financial
Arlington and Roe
Auto-Owners Insurance Company
Battle Creek Mutual Insurance Co.
Berkshire Hathaway GUARD
Berkshire Hathaway Homestate
Chubb Group
CNA Insurance
Combined Agents of America, LLC
Donegal Insurance Group

Farmers Alliance Mutual Insurance
First Insurance Funding
HawkSoft
Mid-America Risk Managers, Inc.
(MARM)
Midwest Family Mutual
Midwest Insurance Agency Alliance
Midwest Regional Agency
National American Insurance Co.
National General, an Allstate Company
Norfolk Mutual Insurance Company
Paul Davis Restoration
Pennsylvania Lumbermens Mutual
Philadelphia Insurance Companies

Pie Insurance
Preferred Marketing Associates
RAS
Ringwalt & Liesche
Risk Placement Services, Inc.
RPost
Smart Choice Agents Program
Talage, Inc.
The Essential Step
Travelers
Truckers Insurance Associates
Wiig-Codr & Associates, LLC
Yellow Van Cleaning & Restoration

PARTNER PLEDGE FORM

Return your commitment by Dec. 31, 2022

I want to support my independent agency network!

- ☐ **Diamond (\$8,500)** ☐ **Platinum (\$5,500)** ☐ **Gold (\$3,500)**
☐ **Silver (\$2,500)** ☐ **Bronze (\$1,000)**

Company Name: _____

Physical Address: _____

Mailing Address: _____

Phone: _____ Company Website: _____

Primary Contact for Nebraska Agents: _____

Phone: _____ Email: _____

Marketing Rep for Nebraska Agents: _____

Phone: _____ Email: _____

Product Lines: _____

Company Description:

Primary Contact for Partner Program: _____

Phone: _____ Email: _____

Secondary Contact for Partner Program: _____

Phone: _____ Email: _____

Payment Method:

- ☐ **Online:** biginebraska.epaypolicy.com ☐ **Check:** Payable to IIAN

Please return this form to:

Jacilyn Bruns, jacilyn.bruns@biginebraska.org
8231-B Northwoods Drive, Lincoln, NE, 68505

Questions? Contact us at 402-476-2951

THANK YOU!