

# IIAN ANNUAL BUSINESS MEETING

## October 9, 2025

### CANDIDATE PROFILES

IIAN's Nominating Committee has nominated the following members for office. Elections were held at 11 a.m., October 9, 2025, at the Embassy Suites, Lincoln, Nebraska, during the Annual Member Meeting.

### OFFICERS:



**PRESIDENT: Jon Hongsermeier, AIP**  
**Adams Insurance Advisors, North Platte**

**IIAN Board Service: 2023-Present**

**IIAN Foundation Board Service: 2016-2023**

**IIAN Offices Held: Vice President, Secretary-Treasurer, IIAN Foundation President 2020-2023**

**IIAN Committee Service: New Talent Task Force Chair 2019-2023, Young Agent Chair 2021, Legislative Advisory Council – Ambassador**

**IIAN Awards: Young Agent of the Year-2021, Committee**

**Chairman of the Year-2020, Elite Force Sales Academy Top of Class-2017**

**Adams Insurance Advisors Producer of the Year 2019, 2021, 2022, 2023**

**Insurance Business America Rising Star-2022**

Jon Hongsermeier, AIP, has been a producer with Adams Insurance Advisors since 2015. He is highly involved in Big “I” Nebraska and has held leadership roles in multiple facets of our association. Hongsermeier served as President of the IIAN Foundation from 2020-2023 and chaired the New Talent Task Force from 2019-2023. He chaired the Nextgen young agents’ group in 2021 and serves as an Ambassador with our Legislative Advisory Council.

Jon has been recognized by IIAN as Young Agent of the Year in 2021 and Committee Chairman of the Year in 2020. He earned the “Top of Class” award as part of the Elite Force Sales Academy in 2017.

Jon was named a 2022 winner of the Insurance Business America “Rising Stars” award, a national award for young agents age 35 or under, who are committed to a career in insurance with a clear passion for the industry.

From his agency’s perspective, Hongsermeier is consistently a top performer when it comes to new business production and retention. He spearheaded his agency’s objective to become a regional broker by building successful books of business in Colorado and Oklahoma. As a result, Hongsermeier was named Adams Insurance Advisors’ “Producer of the Year” in 2019, 2021, 2022 and 2023.

“I’m looking forward to continuing to advocate for the independent channel, member agencies, and our consumers as we continue to tackle the challenges of the hard market,” Jon said. “I will focus on the topics most important to our members such as legislative advocacy, talent recruitment, education, and technology.”



**VICE PRESIDENT – Kelly Brink, AIP**  
**Dodge Partners Insurance, Omaha**  
**IIAN Board Service: 2024-Present**  
**IIAN Offices Held: Secretary-Treasurer**  
**IIAN Committee Service: Young Agent Chair 2022**  
**IIAN Awards: Young Agent of the Year 2022**  
**2021-22 Elite Force Sales Academy Graduate**

Kelly has been a producer with Dodge Partners Insurance since 2018. He earned his bachelor's degree from Wayne State College in 2009, where he majored in Exercise Science.

Over the years, Kelly has served on the IIAN Board of Directors, chaired the Young Agents Committee, and was named IIAN Young Agent of the Year in 2022. He is also a graduate of the Elite Force Sales Academy and has participated in multiple trips to Washington, D.C. for the National Legislative Conference.



**SECRETARY-TREASURER: Luke Meier**  
**Resolve Insurance, Omaha**  
**IIAN Board Service: 2024-Present**  
**NAIFA-Omaha Board Member: 2019-2023**

Luke's interest in the insurance and financial planning industry began on the family farm in central Nebraska. After graduating from Nebraska Wesleyan University in 2005 with a degree in Communication (Economics minor), Luke began his career in financial services with Ameritas. After 4 years as a financial planner, Luke expanded his products & services offering by joining Farm Bureau Financial Services as a sub-agent in 2009, where he worked in personal lines, farm/ranch, and commercial lines, in addition to financial planning. In 2019, Luke founded Resolve Insurance as a scratch agency based in Omaha, NE. Resolve focuses on personal lines and life insurance planning but also offers commercial lines. The agency has grown to employ 3 full-time team members.

Luke joined the NAIFA-Omaha Board of Directors in 2019, and chaired NAIFA-Omaha's Young Agent Team from 2020-2023. Luke continues to be an active NAIFA member and was a graduate of NAIFA's Leadership in Life Institute (LILI) Class of 2023. Resolve Insurance has been an IIAN member agency since the agency's founding in 2019. Luke joined the IIAN Board of Directors in 2024 and attended the 2025 Legislative Conference in Washington, D.C. Luke is passionate about advocacy, particularly from the perspective of smaller agencies. He believes that smaller agencies are the lifeblood of our industry, and he wants them to thrive in NE for years to come, despite the unique challenges they face.

Luke and his wife Haley live in Elkhorn and have 4 children ranging in age from kindergarten to high school, all of whom attend Elkhorn Public Schools. Luke enjoys an occasional round of golf when his kids' schedules allow, and he coaches football for Elkhorn Middle School.

## **IIAN BOARD OF DIRECTORS: Two Open Positions**



### **Mitch Florea**

#### **Nebraska Bankers Insurance & Services Co. (NBISCO)**

Mitch graduated from Nebraska Wesleyan University in Lincoln, NE in 1998. He was hired by State Farm as an auto estimator in 1998 and moved into an Auto Claim Rep the same year. In 2003 he moved to Commercial Fire Underwriting for something different.

Florea relocated to Milwaukee, WI in 2006 as a Business Underwriting Specialist. After three years of serving the Milwaukee/Green Bay AFO's, he relocated to the Northeast Zone to pursue leadership aspirations.

In June of 2012, Mitch resigned from State Farm and relocated to Lincoln, NE to be closer to family where he joined the Motorist Insurance Group (Columbus, OH) and worked as a District Sales Manager based in Lincoln,

NE. He recently joined Nebraska Bankers Association as their new VP of Marketing.

Mitch obtained his CPCU in 2007, CLU in 2013 and CLCS in 2015.



### **Justin "Jake" Tollman**

#### **Beef State Agency, LLC, Crawford, NE**

Jake Tollman is the owner of Beef State Agency serving clients across Nebraska with a full range of products including farm and ranch, crop, commercial, home, auto, life, and health.

A graduate of the University of Nebraska and the Nebraska LEAD program, Jake brings experience as both a rancher and an entrepreneur, blending firsthand knowledge of agriculture with a commitment to strengthening rural communities.

He and his wife, Tami, purchased and rebranded Kreider Insurance Agency in 2023 and continue to grow it with a focus on service, education, and

relationships.

Active in his community, Jake serves as a 4-H leader, supports FFA programs, and volunteers on local boards. He and Tami live near Crawford, where they raise cattle and enjoy supporting their two children, Alexa and Garrett, in their school, FFA, and 4-H activities.